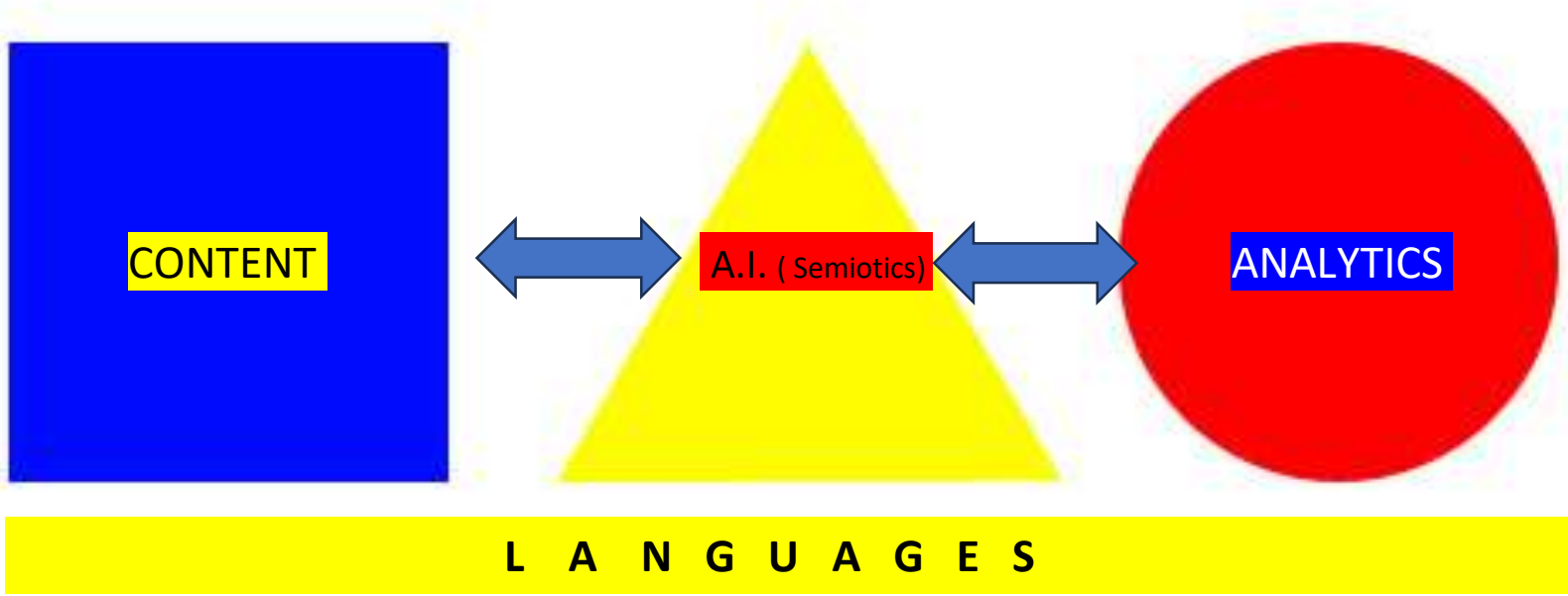
http://www.prarang.in

PRARANG

Knowledge Webs

Work Place Citizenship

Our Mission: To create **Smarter Citizens** through digital education curated **City** by City, in its local **Language**.



Rampur Hindi Web Portal – For Smarter Citizenship

https://www.prarang.in/rampur/

Presentation – Rampur Hindi Web: January 2025

- What is Prarang - Rampur Hindi Web Portal

  - Daily Posts – Knowledge Web
  - City Business – Yellow Pages & e-Cards
  - Other features – Map, Weather, News, Services, Contacts
  - City Metrics – District Rank Report

- Rampur City Internet Trends

  - Netizens : Rampur Online vs Rampur Hindi Subscribers
  - Top Posts & Top Readers
  - What do Rampur Netizens " Search" for Online

- Prarang – Impact & Benefits

  - What does Rampur "Like" to read Online ?
  - City Mood/ Emotions – Semiotics as AI
  - Prarang Rampur Hindi Web – Size & Usage

- Questions ?

What is Prarang – Meerut Hindi Web Portal
(प्रारंग क्या है? रामपुर हिंदी वेब पोर्टल)

Work Place Citizenship

Prarang Rampur City Portal - https://www.prarang.in/rampur/

One Stop Web Address for All Rampur Digital Needs

4. Other Features

A - City Map
B - Navigation Menu
C - Weather Report
D - Facebook Page and Mobile App
E - Local Language News
F - City Services Info
G – Smart Digital Services
H – Local Information
I – Other Portal Links
J – Live Cricket Scores

1. Daily City Posts

Aggregated Prarang City Colour Feeds- Balance of Nature and Culture with a total count of articles

2. City Business

Yellow Pages and vCards

3. Rampur District Rank Report

Rampur - Daily Posts

One Daily Post – 365 Days – Daily 10-15 mts of Contextualized Knowledge in 1000+ words/photos in Local Language

संदर्भ

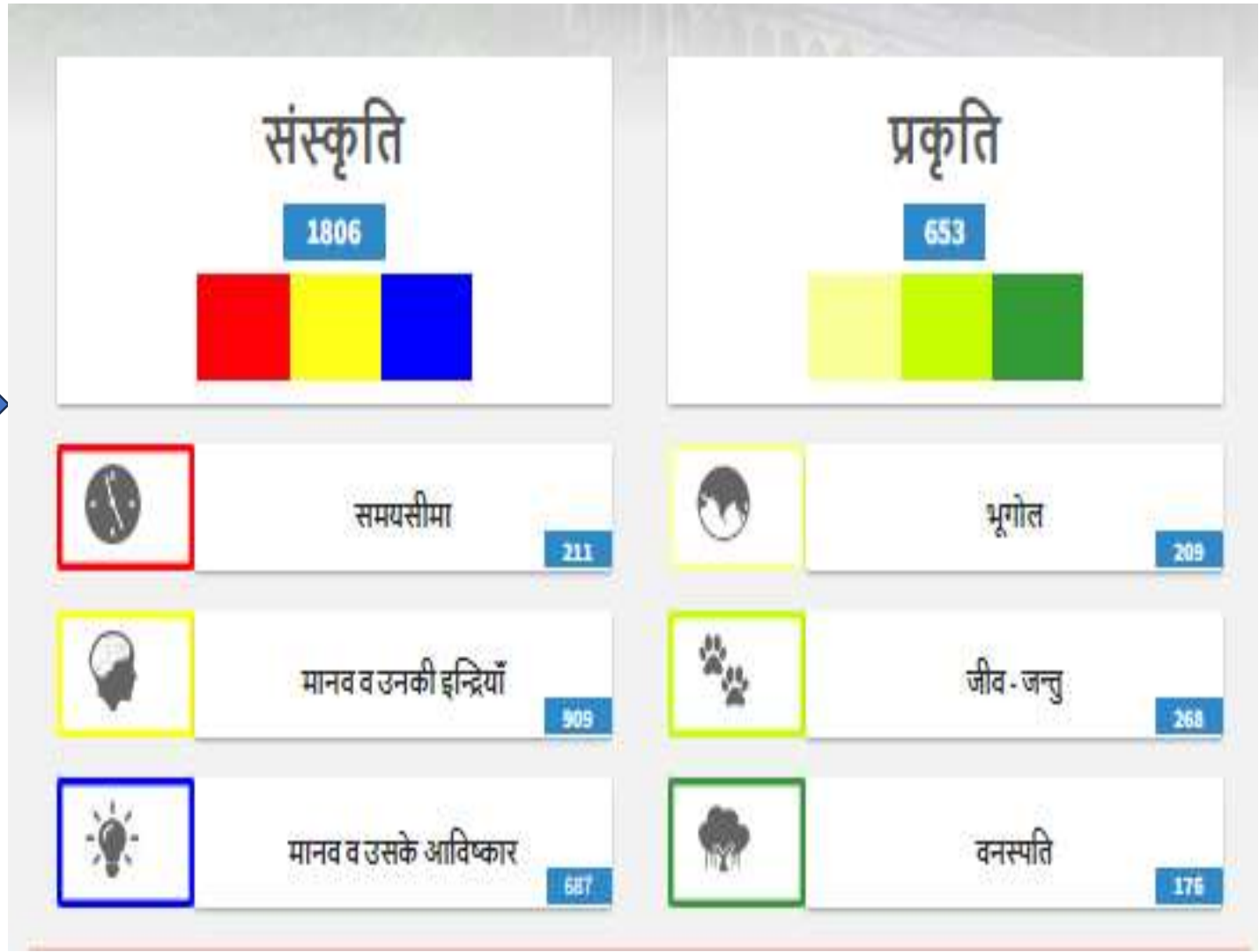
https://tinyurl.com/2z7pjrw3
https://tinyurl.com/bdh38ahm
https://tinyurl.com/2bed5n96
https://tinyurl.com/4s87hth5

चित्र संदर्भ

1. शंकुधारी वन को दर्शाता चित्रण (pxhere)
2. देवदार के पेड़ों को दर्शाता चित्रण (Rawpixel)
3. शंकुधारी वनों की प्रदर्शनी को संदर्भित करता एक चित्रण (wikimedia)
4. शीतोष्ण शंकुधारी वन के विस्तार को संदर्भित करता एक चित्रण (wikimedia)
5. नैनीताल के जंगल को संदर्भित करता एक चित्रण (PixaHive)

निवास स्थान

Daily Post



60 Point Culture Nature Grid

Knowledge Web – All Subjects

संस्कृति

प्रकृति

समयसीमा

मानव व उनकी इन्द्रियाँ

मानव व उसके आविष्कार

भूगोल

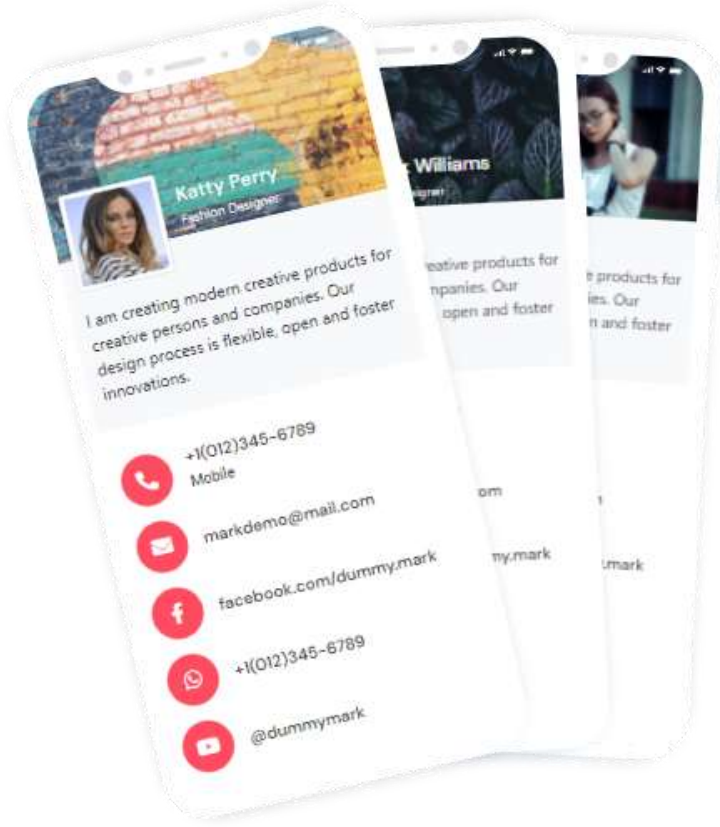
जीव जंतु

वनस्पति

Core 2*3*10 Model - Foundation of Prarang Research & City Daily Posts

City Business – Yellow Pages and vCards

Self Help, Self Service – Enablement of Local Business Web



Yellow Pages: Free browsing of City retail, businesses, government offices & entrepreneurs. Integrated city employment listing & related product/services listing.

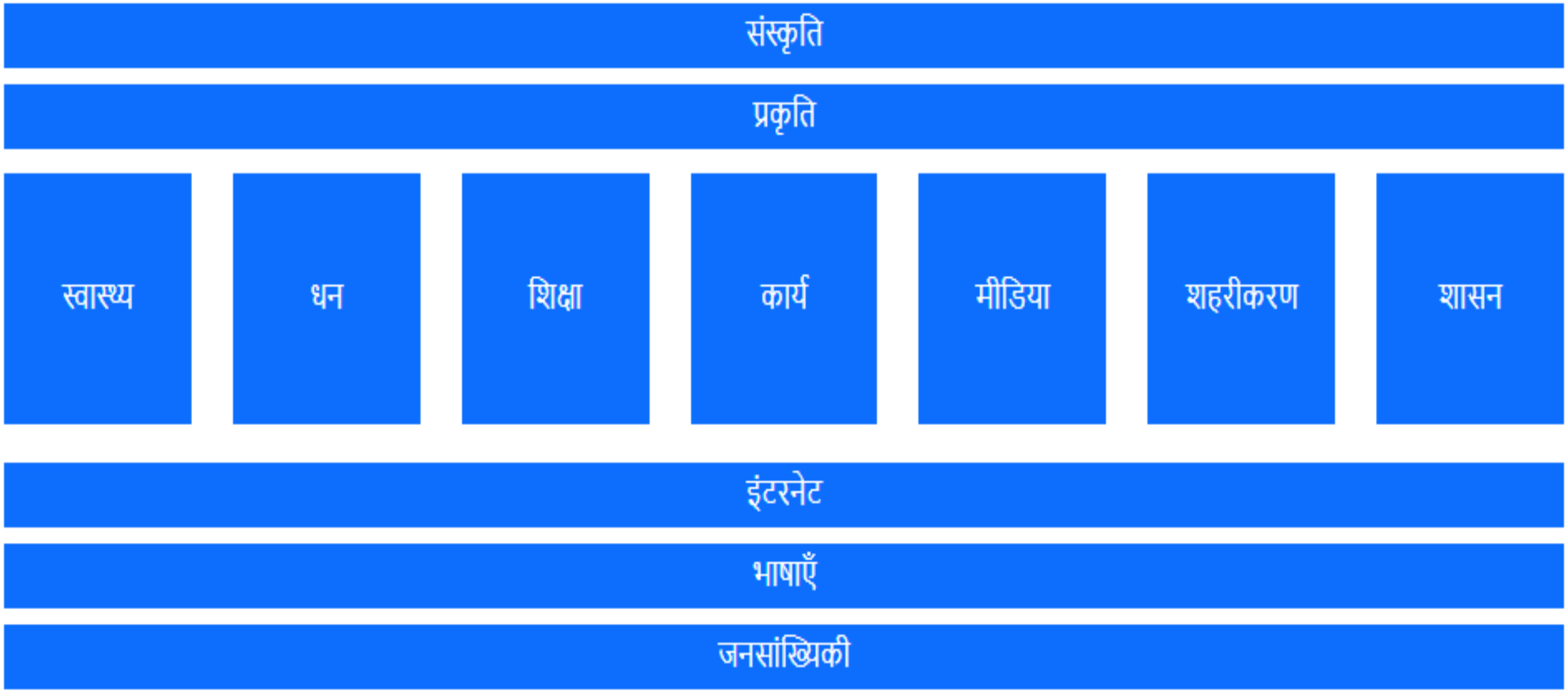
vCards: Free web-address to enable first step of digitization for informal sector workers & micro/small businesses with low literacy

प्रारंग के येलो पेजेज़ के माध्यम से, अपने व्यवसाय को कैसे बढ़ावा दें ?

चरण 1: https://www.prarang.in/ पर जाएं
चरण 2: "Content" पर क्लिक करें
चरण 3: रामपुर पोर्टल का चयन करें
चरण 4: "Yellow Pages" सेक्शन पर क्लिक करें
चरण 5: रामपुर की स्थानीय दुकानों और व्यवसायों के बारे में विवरण ब्राउज़ करें
चरण 6: अपना खुद का व्यवसाय सूचीबद्ध करने के लिए, अपनी ईमेल आई डी, नाम और पासवर्ड के साथ पंजीकरण करें
चरण 7: "Sign In" पर क्लिक करें और अपनी ईमेल आई डी और पासवर्ड के साथ लॉगिन करें
चरण 8: "Add Listing" पर क्लिक करें, मुफ़्त विकल्प का चयन करें और आवश्यक विवरण जोड़ें
चरण 9: "Submit" बटन पर क्लिक करें

Rampur Metrics : District Rank Report

Socio-Economics & Culture/Nature Metrics of Rampur District, contextualized by Demography, Languages & Internet access



Rampur : AI for Governance City Metrics

Rampur Highlight Statements – Generated by Traditional A.I. applied on Rampur Big Data including Rampur District Rank

Rampur Highlights

Better than India Average-

1. Rampur is the 48th highest ranked in Perso-Arabic Script (Urdu) out of 768 city/districts of India. This indicates a high pool of muslim population compared to other cities.
2. The average # of UG Enrolments - Arts (No, AISHE 2020) of Indian city (district capitals)/districts is 9,152. Rampur is the 64th highest ranked city out of 768 city/districts. This implies that this district is more urbanized and/or has a better-developed educational infrastructure compared to other districts.
3. Out of 768 District Capitals/Districts of India, Rampur is the 64th highest ranked in # of PG Enrolments - Arts (No, AISHE 2020) . This implies that this district is more urbanized and/or has a better-developed educational infrastructure compared to other districts.
4. Out of 768 District Capitals/Districts of India Rampur is the 213th best ranked in Number of Missing Persons (NO, IPC 2020) . This indicates a safer district as compared to other districts.
5. Rampur is the 143rd best ranked in Crime/1000 Pop (Ratio, IPC 2020) out of 768 City/Districts of India. This indicates a safer district as compared to other districts.

Worse than India Average-

1. Rampur is the 274th worst ranked in Number of Murders (NO, IPC 2020) out of 768 city/districts of India. This indicates a safer district as compared to other districts.
2. The Average Bank Loans/Household (Lakhs, RBI SCB 2023) of Indian City (District Capitals)/Districts is Rampur is the 616th worst ranked City out of 768 City/Districts.This indicates that economic condition of people in this district is better compared to people in other districts.
3. Out of 768 District Capitals/Districts of India, Rampur is the 563rd worst ranked in Population per sq. km. (Km, Census 2011) .This implies that this district has a higher birth rate and/or higher attractiveness for migrants.
4. Out of 768 District Capitals/Districts of India, Rampur is the 527th worst ranked in GDP per Capita ('000', RBI SCB 2023) .This implies that this district is highly urbanised / high GDP top 40 metropolis.

Rampur District Rank vis-à-vis 768 India Districts

For Eg - Languages

Sr.	Fields	India Average	Rank out of 768	City / District Data
Better than India Average-				
1	Perso-Arabic Script (Urdu)	33190	48th	118,671

For Eg - Education

Better than India Average-				
1	Number of ITIS seats(No,AISHE 2020)	4706	85th	9,549
2	Number of UG Enrolments - Arts (No,AISHE 2020)	1087	64th	2,779

For Eg - Urbanization

Worse than India Average-				
1	# of Households with Location of drinking water source within premises	150461	341st	16,026
2	# of Households with Main source of Lighting as Solar Energy	1378	392nd	111
3	# of Households with Main source of Lighting as Electricity	217194	467th	6,155
4	Number of towns (Number , Census 2011)	10	21st	10

Rampur City Internet Trends
(*रामपुर* शहर की इंटरनेट दिशा)

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How to Access Rampur’s Key City/District Metrics

Step 1: Go to https://www.prarang.in/

Step 2: Click on Analytics

Step 3: Choose any section under India Analytics

Step 4: In the States section, click on North and Select Uttar Pradesh

Step 5: From the dropdown menu, Click on Rampur

Step 6: Click on any of the 12 City/District metrics and access key information about your city.

Step 7: You can also see comparison of these metrics with other Cities/Districts of India

Rampur City Internet Key Metrics

City Netizens

Metric	#
City Population (2011 Census)	325,313
City Hindi + Urdu Speaking Population (2011 Census)	55,947 + 92,022
City Internet Users Population (September 2024)	489340
City Facebook Users Count (December 2024)	521250
City LinkedIn Users Count (December 2024)	9001
City X Users Count (December 2024)	72100

Prarang Subscribers

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Metric	#
Prarang Hyperlocal Hindi Subscribers (December 2024)	10,158
Prarang Hyperlocal Subscribers Monthly Reach (December 2024)(FB+App)	110279
Prarang Hyperlocal Subscribers Daily Reach (December 2024)(FB+App)	3558

* Source – TRAI 24 – UP Urban; Census 2011; Meta, LinkedIn, X – Ad Module

Prarang : Top 3 Posts and Readers for December 2024

Your Favourite Posts

आइए जाने, अंतरिक्ष से पृथ्वी कैसी दिखाई देती है

View Count: 2864

द्रिश्य 1 लेंस/तस्वीर उतारना

एक ऐतिहासिक धरोहर और शाही विरासत के रूप में आज भी खड़ा है, रामपुर का किला

View Count: 2846

वास्तुकला 1 वाह्य भवन

विकास के कई चरणों से गुज़रा है भारत में जीवन बीमा उद्योग

View Count: 2675

सिद्धान्त I-अवधारणा माप उपकरण (कागज/घड़ी)

Our Most Dedicated Readers

1. Pradeep Kumarsingh Chandel

Post Likes: 11

Profile Link

2. Nandani Andani

Post Likes: 9

Profile Link

3. Sparsh Chaurasiya

Post Likes: 6

Profile Link

Internet Rampur Trends – What is Rampur Google Searching On ?

Key Themes – ***Liquor Price, Cinemas, Places, Weather***

December 2024

- weather in rampur up
- rampur weather 10 days
- weather in rampur tomorrow
- रामपुर में बारिश का मौसम
- rampur daru price
- rampur whisky price in goa
- radha starworld Rampur
- rampur whisky price in Hyderabad
- rampur indian single malt whisky price
- rampur lok sabha constituency
- azam khan Rampur
- rampur mp name
- rampur mp list

November 2024

- Raampur whisky price in chandigarh
- Rampur double cask price in india
- Rampur whisky price in kolkata
- Rampur double cask price in delhi
- Lavi mela rampur
- Radha starworld cinema rampur
- Rampur to ghaziabad distance
- Radha cinema rampur show timings today
- Radha cinema rampur show time
- Diamond cinema rampur show timings today

* Source – Google Trends, SEMrush, Ahrefs, Google Keyword Planner

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Prarang – Impact & Benefits
(प्रारंग - प्रभाव और लाभ)

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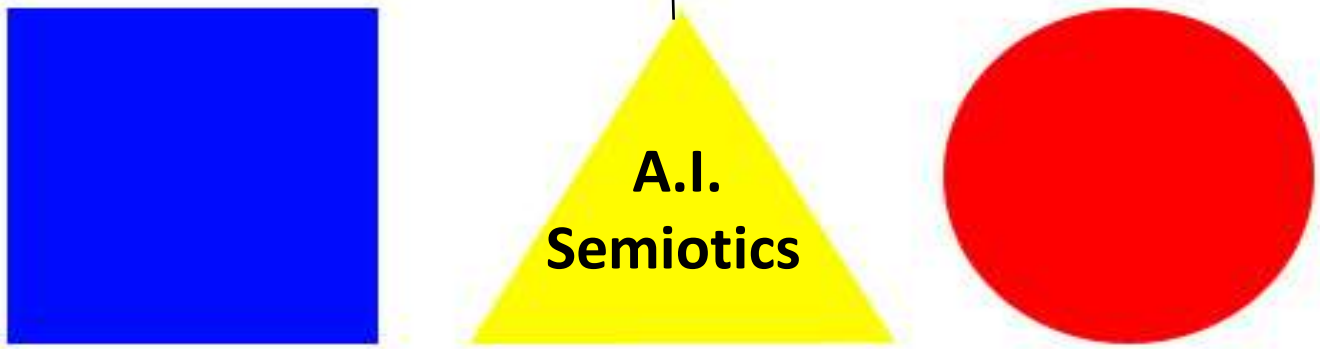


सांकेतिकता (Semiotics) क्या है और हमारे लिए क्यों आवश्यक है ?

By definition, semiotics is the study of **signs** and **symbols** and their use or interpretation.

Prarang's city semiotics displays a select geography's Content reading, rejecting, browsing & watching trends are a reflection of its continuously changing **Emotions & Interests**.

It also provides important insights into the City's need vis-à-vis the City's work & education patterns. This is a continuous feedback loop useful for governance & also for customizing products & solutions.

ए आई (AI) की सहायता से जानें, रामपुर को किन विषयों में रुचि है:

Live City Semiotics -

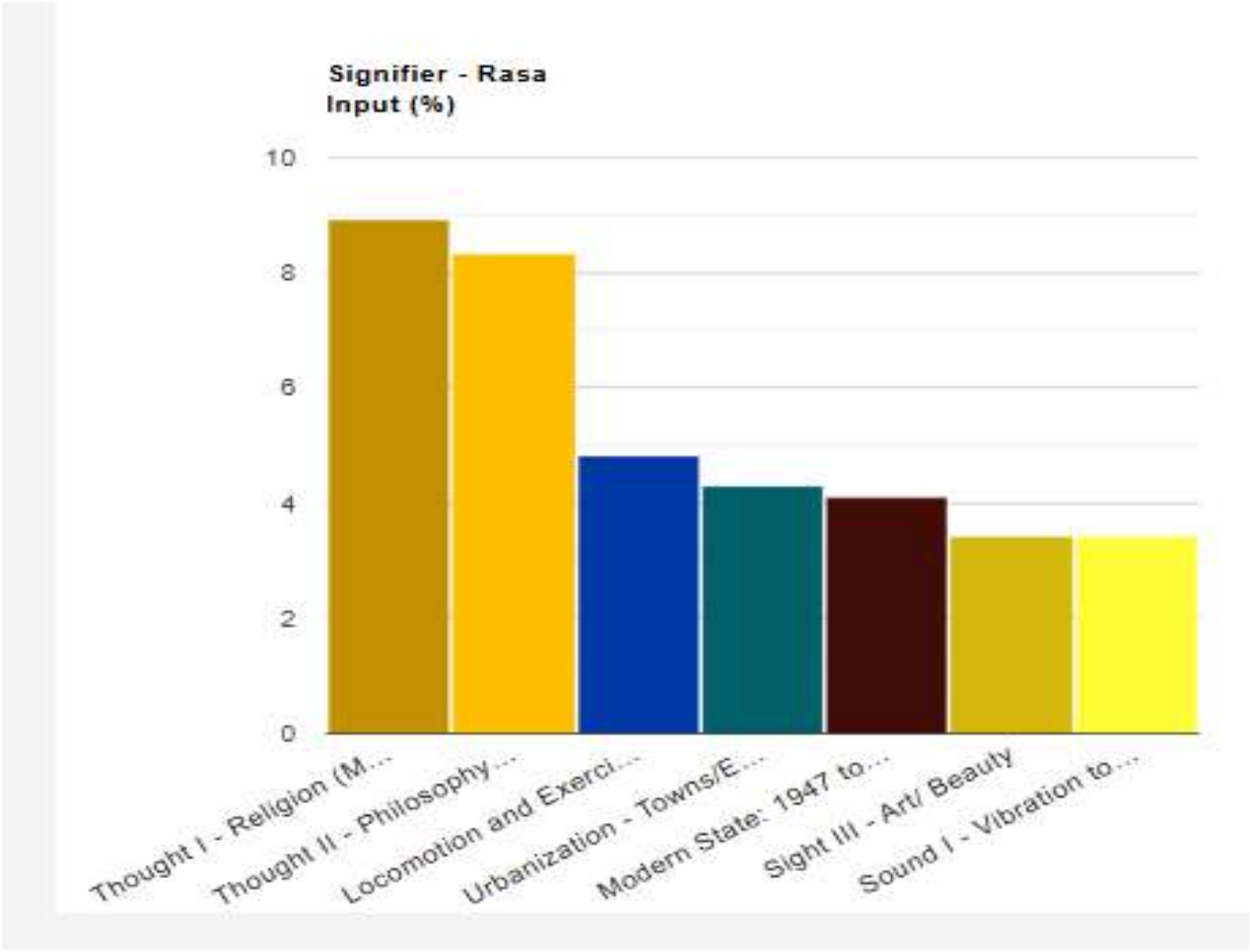
Lucknow , U.P | Rampur , U.P | Meerut , U.P | Jaunpur , U.P

Step 1: Go to https://www.prarang.in/
Step 2: Click on Semiotics
Step 3: Under the live city Semiotics section, click on Rampur

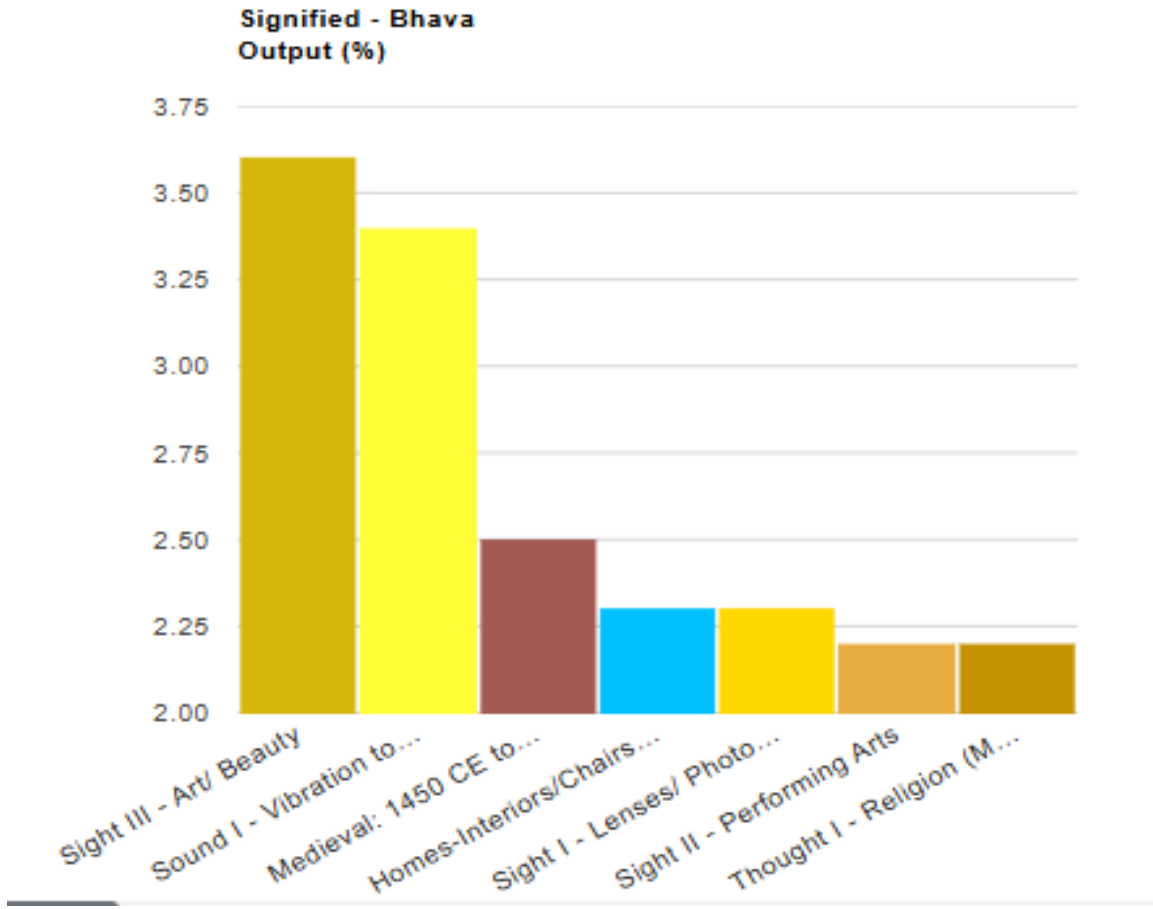
Prarang Rampur Trends – रामपुर के लोग, क्या पढ़ना पसंद करते हैं ?

Culture - Nature: (01 July 2022 – 1 January 2025)

Prarang's Daily Posts



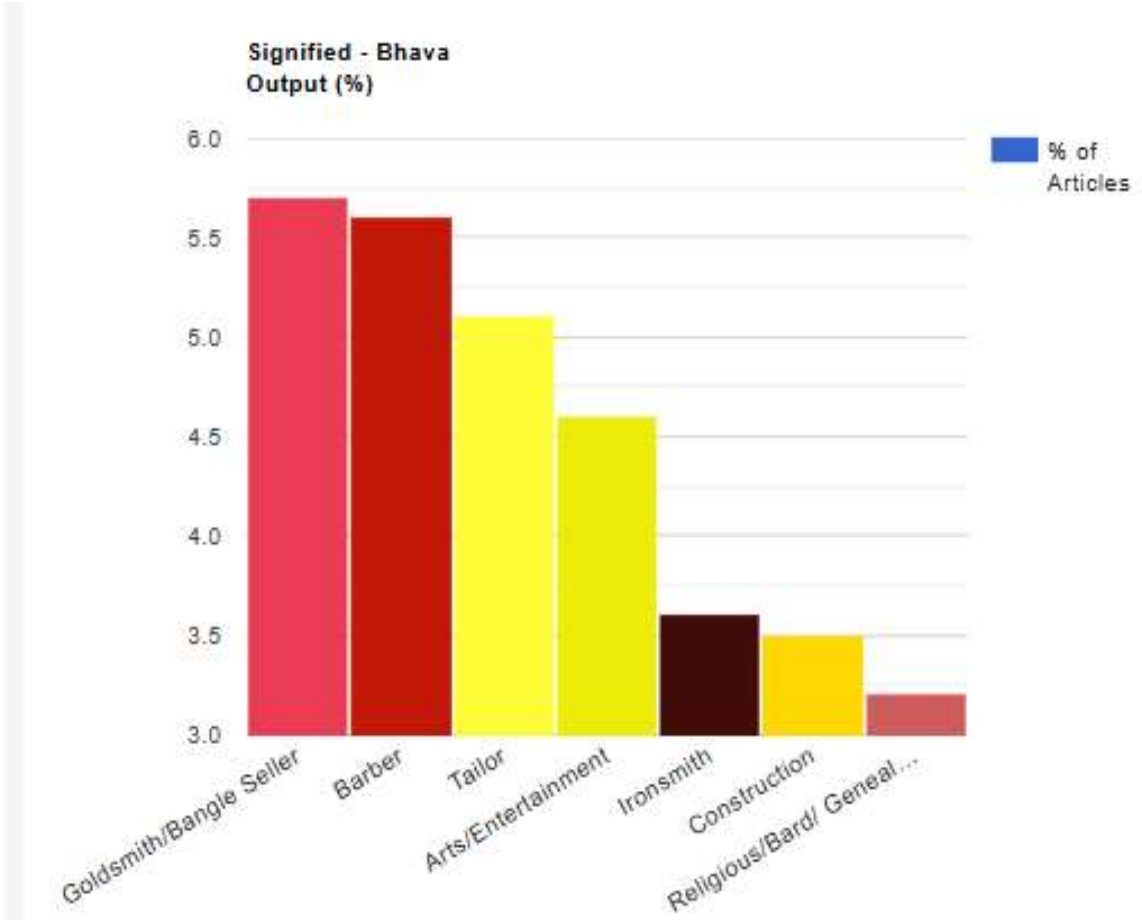
Rampur Reader's Choice



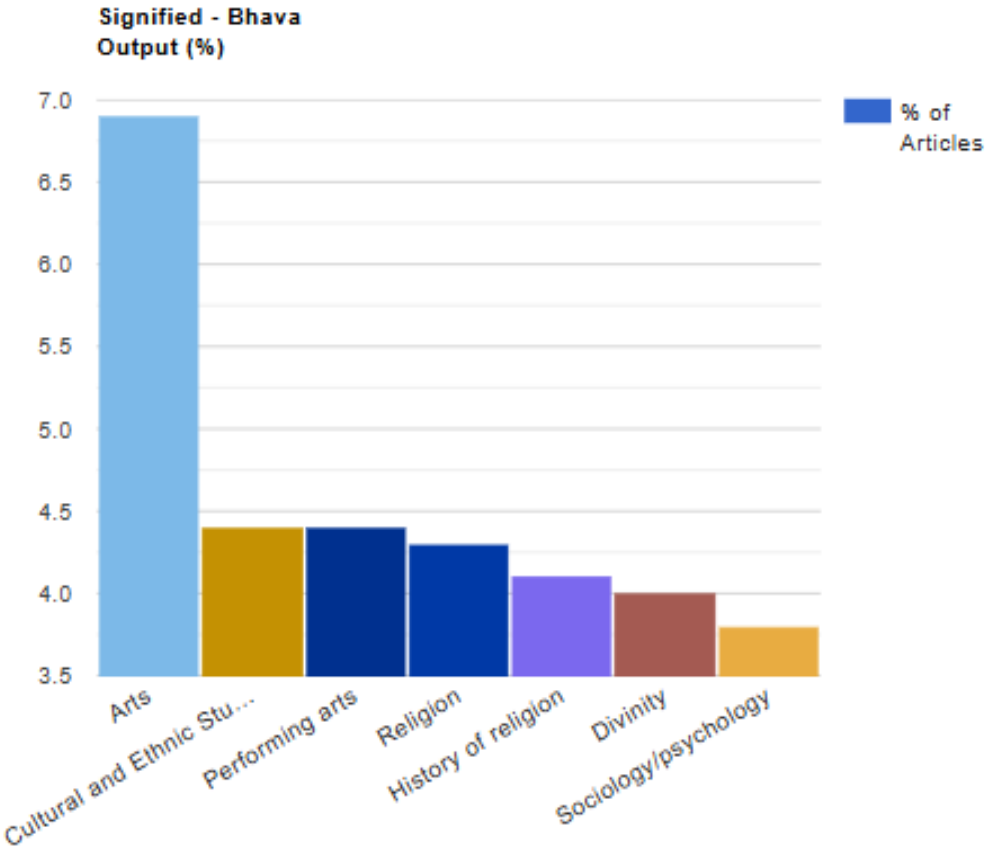
जानें, रामपुर किन व्यवसायों और शिक्षा के माध्यमों को पढ़ना पसंद करता है

Date Range: (01 July 2022 – 1 January 2025)

Work



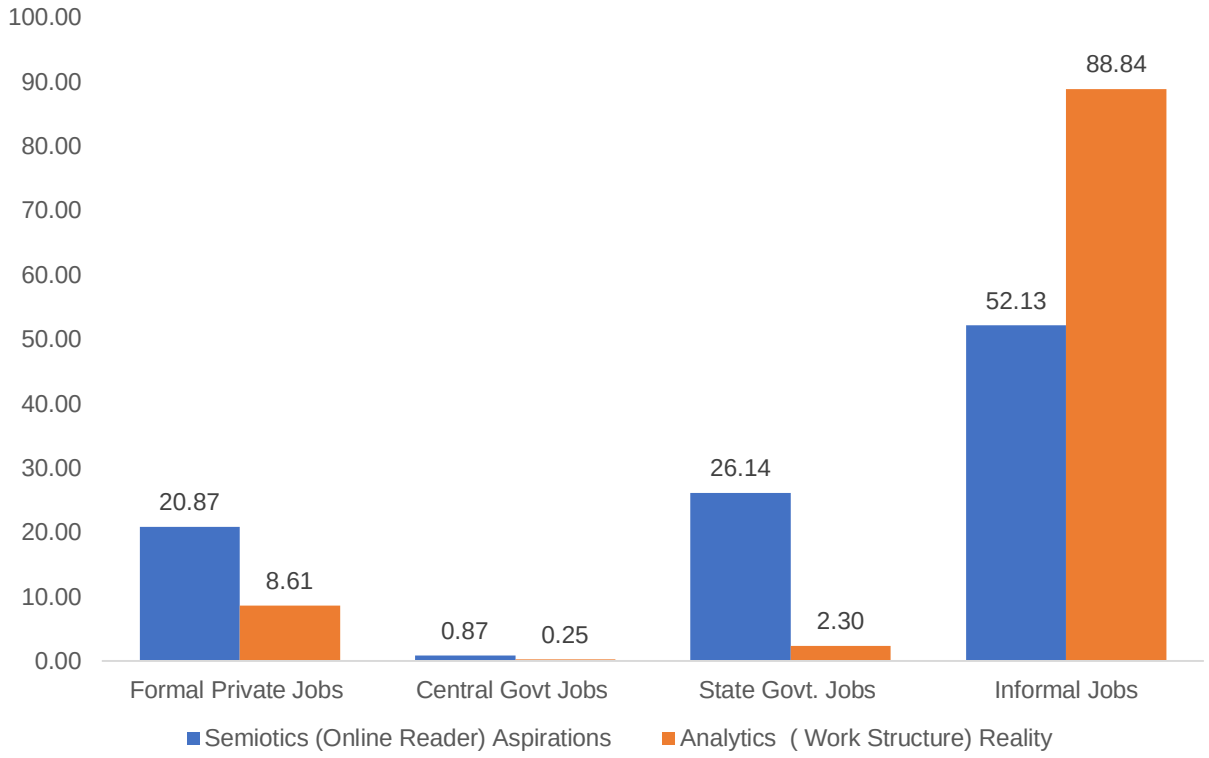
Education



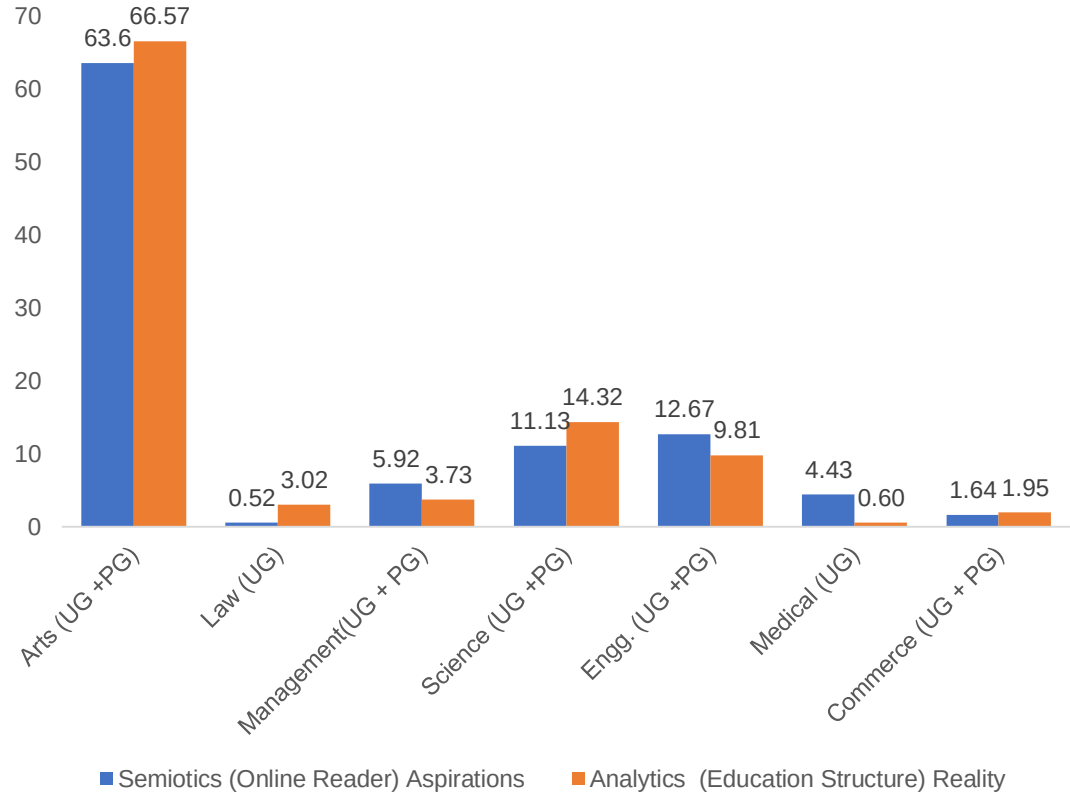
Comparison Between Semiotics (Online Reader) Aspirations Vs Analytics (Work & Education Structure) Reality for Rampur

Date Range: (01 July 2022 – 1 January 2024)

Work



Education



Info Source :

1) Number, Labour Ministry Quarterly employment Survey 2022
2) Number, DOE Annual Report 2018
3) Number, Labour Ministry Quarterly employment Survey 2022 and Sengupta committee

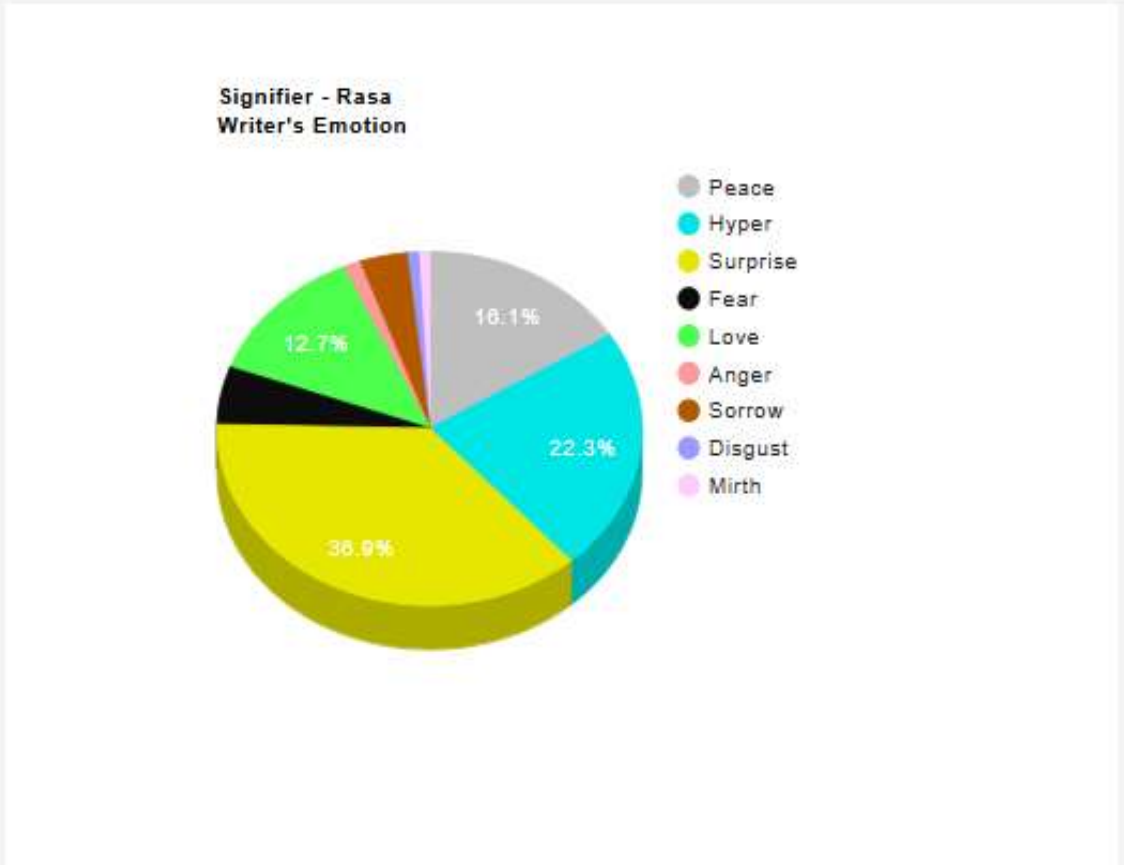
Info Source :

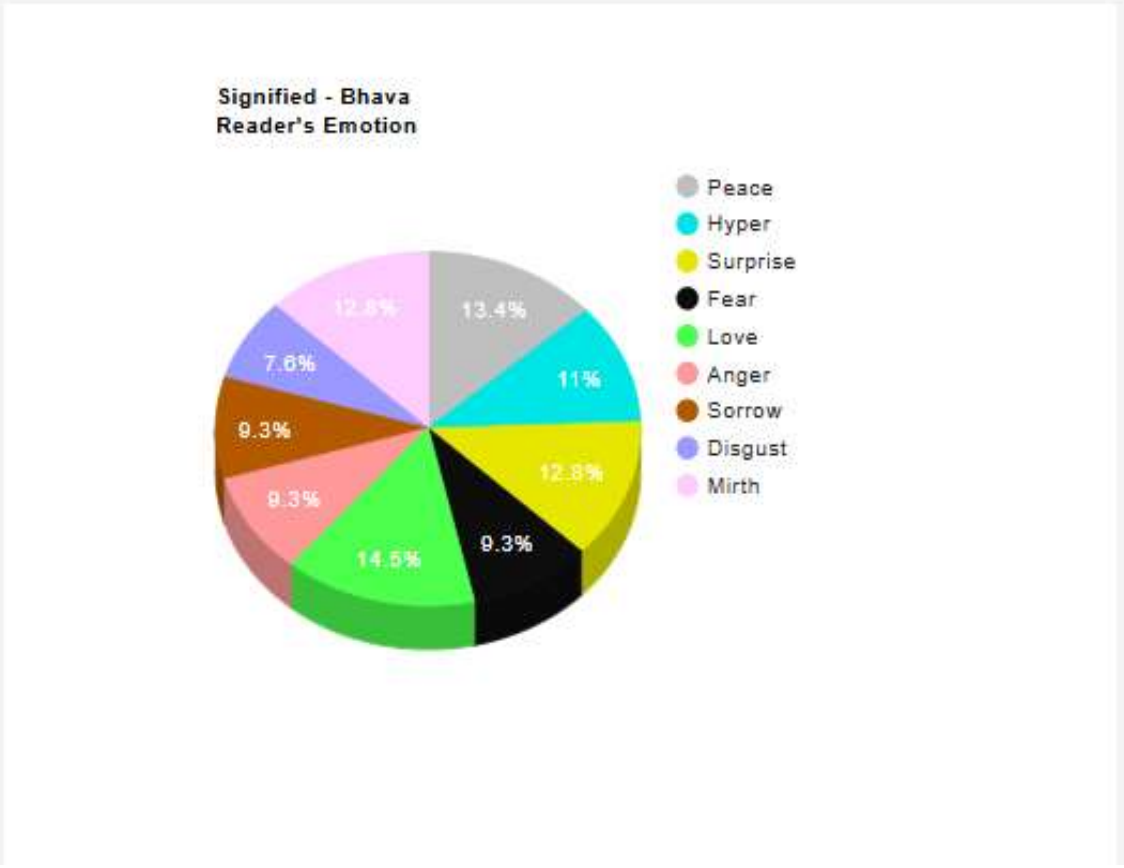
(No, AISHE 2020)

Semiotics: Mood (Emotions) of Rampur Internet Readers

Start Date: 07/01/2022 End Date: 01/01/2025 Submit

City's Mood





City Semiotics –
Automated Measure of Likes/Dislikes of Reading/Browsing by Rampur Prarang Hindi Web Users

Prarang Rampur - Current Status

- Daily Posts - Started October 2017 – 2,628 Posts in 2,628 Days (80 Months+)
- Rampur Knowledge Web – 1879 Culture (History 234 +Art 957 +Science 740) & 687 Nature (Geo 227+Fauna 283+ Flora 188)
- City Business – Rampur Yellow Pages # 491 (English Tested) + V-Cards #309
- Rampur City Metrics – 12 Categories – 132 Metrics from 42 Public Sources – Demography 3; Internet 6; Language 14; Education 28; Work 10; Health 7; Urbanisation 20; Governance 8; Media 4; Culture 6; Wealth 22, Nature 4.
- Rampur Subscribers – 10,158 (December 2024)
- Rampur Daily Reach (Avg) – 3558 (December 2024)

प्रारंग रामपुर - स्मार्ट नागरिकता

- Knowledge Content (Local & Customized Global) – 10-15 मिनट की दैनिक पढ़ाई – समाचार/राजनीति से मुक्त, सकारात्मक, उपयोगी जानकारी – सभी आयु समूहों के लिए
- Rampur Portal – Hyperlocal - रामपुर की सबसे बड़ी वेबसाइट। रामपुर के लिए सबसे बड़ी वेबसाइट
- Hindi Content – Total Hindi Content for 4 Cities – लगभग 9800 हिंदी संदर्भित लेख (प्रत्येक में 1000 शब्द और 3 तस्वीरें) 6.5 वर्षों में – लगभग 24 वर्षों में "विकिपीडिया हिंदी वेब" का 1/15 आकार
- Rampur Netizen Portal – Big Data - सभी उपयोगी "डेटा मेट्रिक्स" एक ही स्थान पर – अद्यतन और निष्पक्ष, छात्रों, व्यवसाय, शोध और शासन के आसान संदर्भ के लिए
- Rampur District Rank System – A.I. for Governance – रामपुर तुलना (भारत के सभी 768 ज़िलों) और सुधार के लिए शासन उपकरण
- Yellow Pages & e-Cards – स्थानीय (छोटे/सूक्ष्म) व्यवसाय और स्थानीय डिजिटलीकरण सुविधा
- World's First "City Semiotics – रामपुर की इच्छाओं (पसंद/नापसंद) को रामपुर की आवश्यकताओं से मापना

Work Place Citizenship

Thank You

QUESTIONS ?

(आपके सवाल)

https://www.prarang.in/rampur/