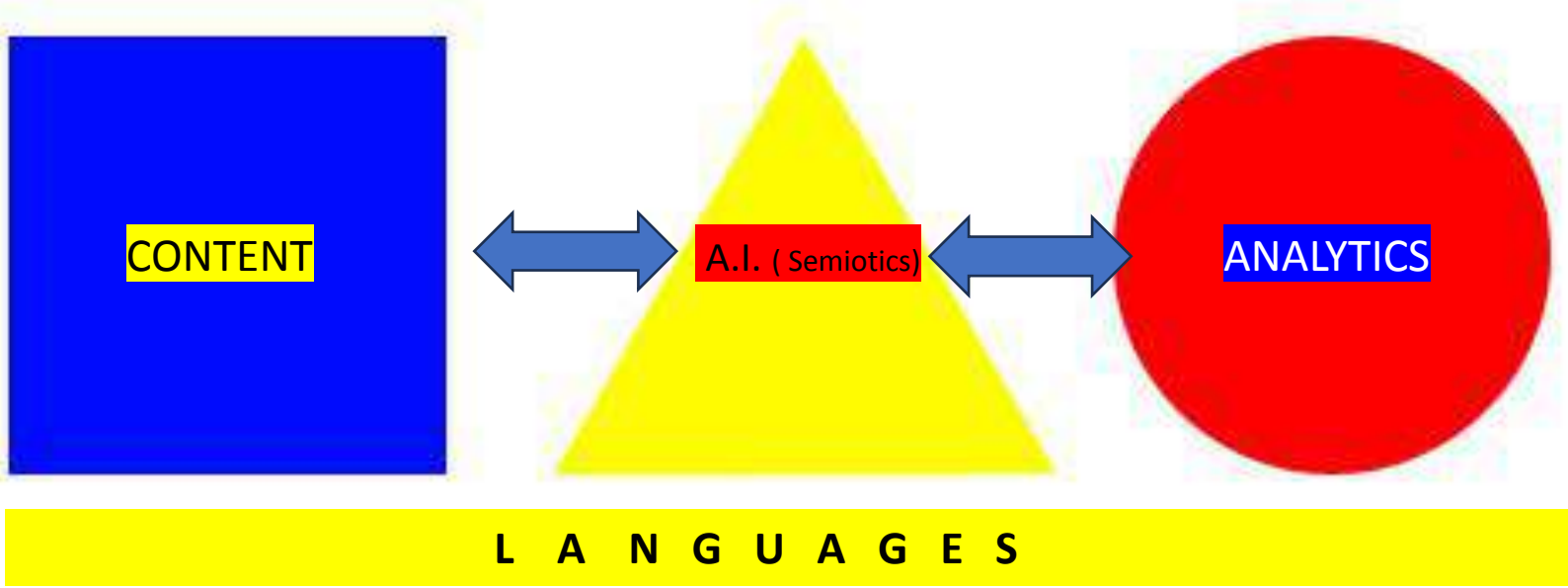
http://www.prarang.in

PRARANG

Knowledge Webs

Work Place Citizenship

Our Mission: To create **Smarter Citizens** through digital education curated **City** by City, in its local **Language.**



Jaunpur Hindi Web Portal – For Smarter Citizenship

https://www.prarang.in/jaunpur/

Presentation – Jaunpur Hindi Web: November 2024

• What is Prarang - Jaunpur Hindi Web Portal

- Daily Posts – Knowledge Web
- City Business – Yellow Pages & e-Cards
- Other features – Map, Weather, News, Services, Contacts
- City Metrics – District Rank Report

• Jaunpur City Internet Trends

- Netizens : Jaunpur Online vs Jaunpur Hindi Subscribers
- Top Posts & Top Readers
- What do Jaunpur Netizens " Search" for Online

• Prarang – Impact & Benefits

- What does Jaunpur "Like" to read Online ?
- City Mood/ Emotions – Semiotics as AI
- Prarang Jaunpur Hindi Web – Size & Usage

• Questions ?

Work Place Citizenship

What is Prarang – Jaunpur Hindi Web Portal
(प्रारंग क्या है? *जौनपुर* हिंदी वेब पोर्टल)

Prarang Jaunpur City Portal - https://www.prarang.in/jaunpur/

One Stop Web Address for ALL Jaunpur Digital Needs

4. Other Features

A - City Map
B - Navigation Menu
C - Weather Report
D - Facebook Page and Mobile App
E - Local Language News
F - City Services Info
G – Smart Digital Services
H – Local Information
I – Other Portal Links
J – Live Cricket Scores

1. Daily City Posts

Aggregated Prarang City Colour Feeds- Balance of Nature and Culture with a total count of articles

2. City Business

Yellow Pages and vCards

3. Jaunpur District Rank Report

Jaunpur - Daily Posts

One Daily Post – 365 Days – Daily 10-15 mts of Contextualized Knowledge in 1000+ words/photos in Local Language

Daily Post

60 Point Culture Nature Grid

Knowledge Web – All Subjects

संस्कृति

प्रकृति

समयसीमा

मानव व उनकी इन्द्रियाँ

मानव व उसके आविष्कार

भूगोल

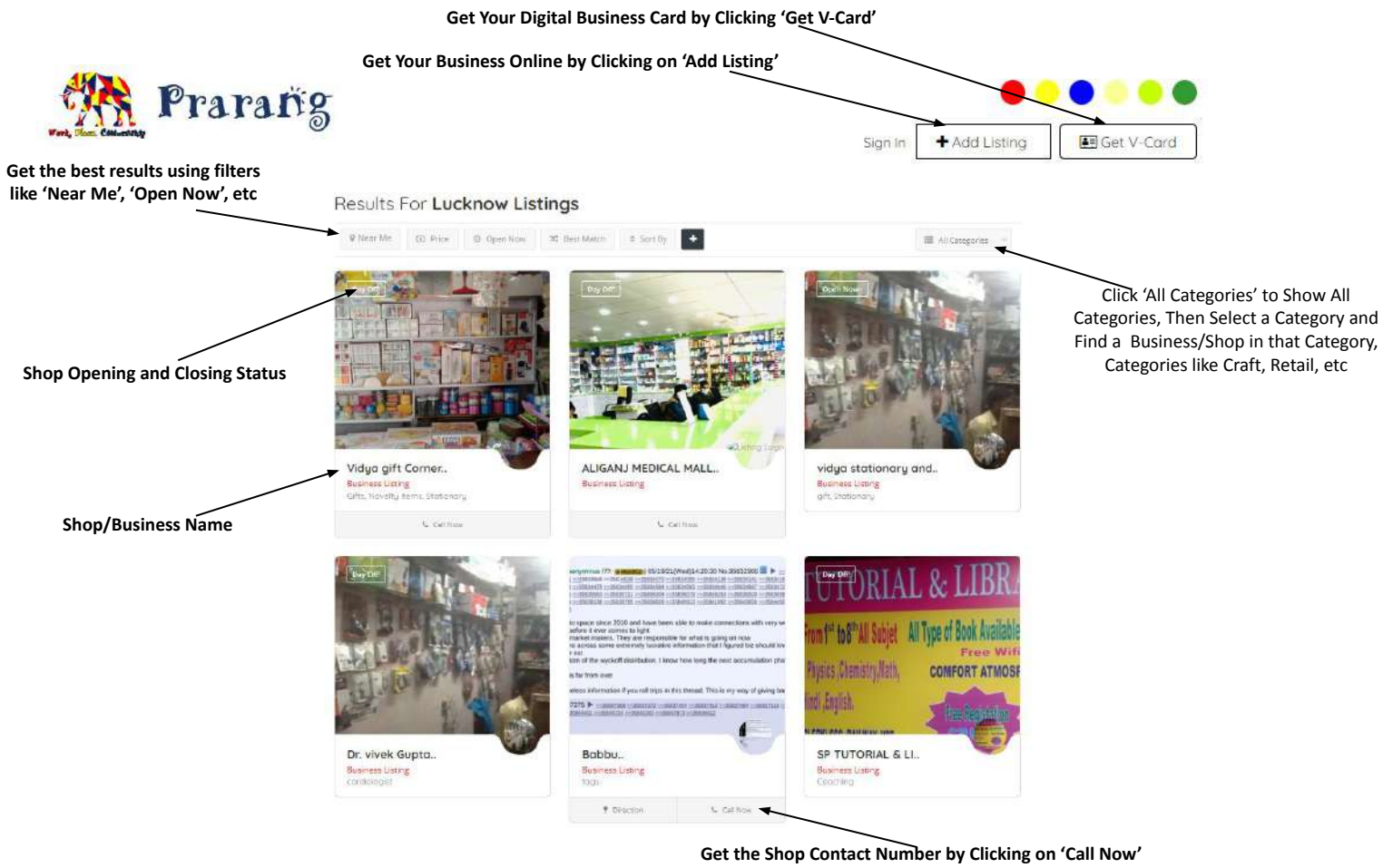
जीव जंतु

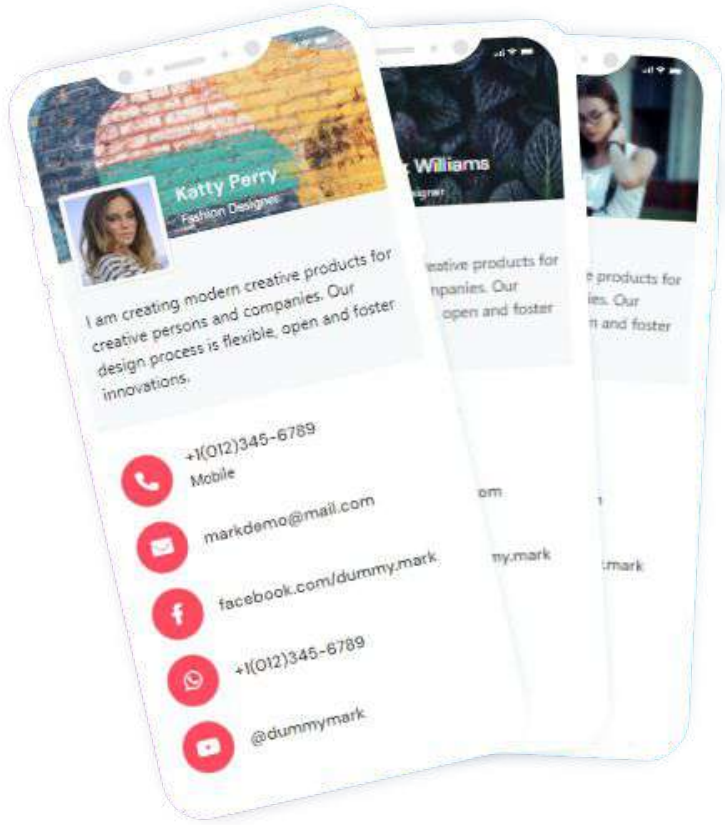
वनस्पति

Core 2*3*10 Model - Foundation of Prarang Research & City Daily Posts

City Business – Yellow Pages and vCards

Self Help, Self Service – Enablement of Local Business Web





Yellow Pages: Free browsing of City retail, businesses, government offices & entrepreneurs. Integrated city employment listing & related product/services listing.

vCards: Free web-address to enable first step of digitization for informal sector workers & micro/small businesses with low literacy

Portal - Other Useful Features

1.) City Map

2.) Weather Report

3.) City News in Local Languages

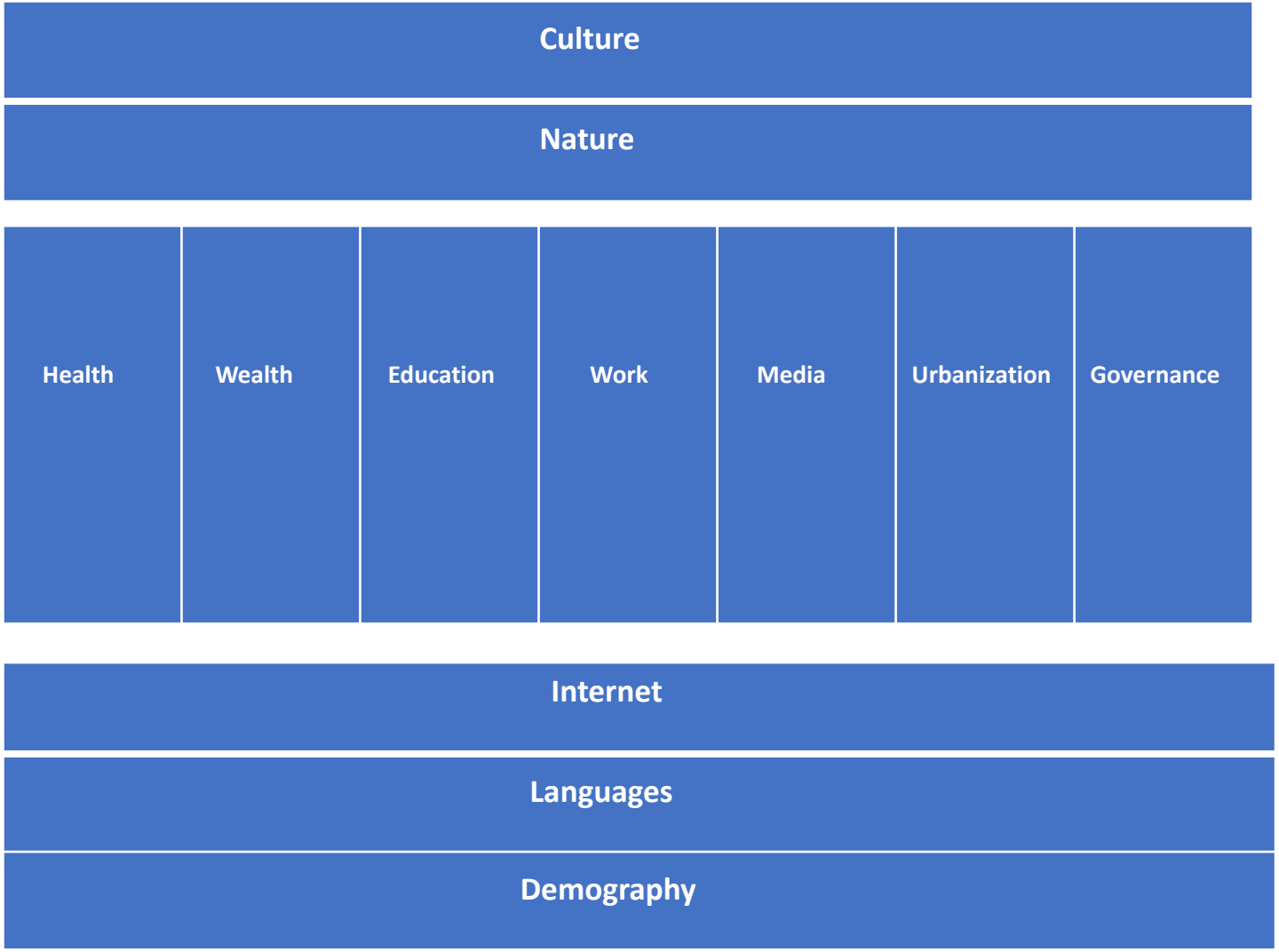
4.) City Services Info like Banks, ATMs, Hospitals, Chemists and Post Offices

5.) Links to Smart City Digital Services like Employment Platforms, Bill Payment, Bus Tickets Booking and Online Shopping

6.) Live Cricket Scores

Jaunpur Metrics : District Rank Report

Socio-Economics & Culture/Nature Metrics of Jaunpur District, contextualized by Demography, Languages & Internet access



Jaunpur : AI for Governance City Metrics

Jaunpur Highlight Statements – Generated by Traditional A.I. applied on Jaunpur Big Data including Jaunpur District Rank

Jaunpur Highlights

Better than India Average-

1. Jaunpur is the 6th highest ranked in Number of Panchayats(Number , Census 2011) out of 768 city/districts of India. This indicates that this district has more decentralized governance as compare to other districts.
2. The average Number of Inhabited Villages(Number , Census 2011) of Indian city (district capitals)/districts is 747. Jaunpur is the 6th highest ranked city out of 768 city/districts. This indicates that the government has paid more attention to development in this district compare to other districts.
3. Out of 768 District Capitals/Districts of India, Jaunpur is the 21st highest ranked in Number of of Schools(No, UDISE 2021) . This implies that this district is more urbanized and/or has a better-developed educational infrastructure compared to other districts.
4. Out of 768 District Capitals/Districts of India Jaunpur is the 140th best ranked in Number of Households with No Lighting(Number , Census 2011) . This implies that the government has placed a greater emphasis on power distribution in this district compared to other districts.

Worse than India Average-

1. Jaunpur is the 59th worst ranked in Number of Cyber Crimes (NO, IPC 2020) out of 768 city/districts of India. This indicates a safer district as compared to other districts.
2. The Average Number of IPC Crimes (NO, IPC 2020) of Indian City (District Capitals)/Districts is Jaunpur is the 130th worst ranked City out of 768 City/Districts.This indicates a safer district as compared to other districts.
3. Out of 768 District Capitals/Districts of India, Jaunpur is the 152nd worst ranked in Number of Murders (NO, IPC 2020) .This indicates a safer district as compared to other districts.
4. Out of 768 District Capitals/Districts of India, Jaunpur is the 606th worst ranked in Bank Loans/Household (Lakhs, RBI SCB 2023) .This indicates that economic condition of people in this district is better compared to people in other districts.
5. Jaunpur is the 387th highest ranked in GDP per Capita ('000', RBI SCB 2023) out of 768 City/Districts of India.This implies that this district is highly urbanised / high GDP top 40 metropolis.
6. The Average Bank Deposit/Household (Lakhs, RBI SCB 2023) of Indian City(District Capitals)/Districts is 51. Jaunpur is the 370th highest ranked City out of 768 City/Districts.This implies that financial activities in this district is more compared to other districts.

Jaunpur District Rank vis-à-vis 768 India Districts

For Eg - Languages

Sr.	Fields	India Average	Rank out of 768	City / District Data
Better than India Average-				
1	Devnagri Script (Hindi)	137058	112th	195,927

For Eg - Education

Better than India Average-				
1	Number of ITIS seats(No,AISHE 2020)	4706	141st	5,294
2	Number of UG Enrolments - Arts (No,AISHE 2020)	9152	106th	12,964

For Eg - Urbanization

Worse than India Average-				
1	Number of households having latrine facility within the premises	153026	32nd	131,376
2	# of Households that use LPG/PNG as fuel for Cooking	93956	80th	56,399
3	# of Households with Main source of Lighting as Electricity	217194	37th	180,476
4	Urban Population (Number , Census 2011)	495956	65th	346,580

Jaunpur City Internet Trends

(जौनपुर शहर की इंटरनेट दिशा)

Work Place Citizenship

Jaunpur City Internet Key Metrics

City Netizens

Metric	#
City Population (2011 Census)	180,362
City Hindi + Urdu Speaking Population (2011 Census)	164,071 + 15,890
City Internet Users Population (June 2024)	269438
City Facebook Users Count (October 2024)	700000
City LinkedIn Users Count (October 2024)	41000
City X Users Count (October 2024)	134000

Prarang Subscribers

Work Place Citizenship

Metric	#
Prarang Hyperlocal Hindi Subscribers (October 2024)	6834
Prarang Hyperlocal Subscribers Monthly Reach (October 2024)(FB+App)	93846
Prarang Hyperlocal Subscribers Daily Reach (October 2024)(FB+App)	3027

* Source – TRAI 24 – UP Urban; Census 2011; Meta, LinkedIn, X – Ad Module

Prarang : Top 3 Posts and Readers for October 2024

Your Favourite Posts

आइए, जानें, कथाओं और इतिहास से भरे शहर, 'हम्पी' के बारे में

View Count: 18973

दृश्य 1 लेंस/तस्वीर उतारना

आइए, भारतीय खाड़ियों के सफ़र में, ट्रेनों के महत्व को समझें

View Count: 2601

यातायात और व्यायाम व व्यायामशाला

आइए देखें, कैसे बनती है चीज़

View Count: 2402

वास्तुकला 2 कार्यालय व कार्यप्रणाली

Our Most Dedicated Readers

1. Guddu Seth

Post Likes: 13

Profile Link

2. Saurabh Saurabh

Post Likes: 13

Profile Link

3. Bablu Sonkar

Post Likes: 12

Profile Link

Internet Jaunpur Trends – What is Jaunpur Google Searching On ?

Key Themes – ***Universities, Restaurant,Places, News, Court***

October 2024

- Kerakat Jaunpur pin code
- Kerakat Jaunpur pin code
- Tandoori darbar Jaunpur
- Bhadohi news
- Tadka restaurant Jaunpur
- Red chilli restaurant Jaunpur
- Jaunpur News
- Jaunpur news Today
- Shahi qila Jaunpur

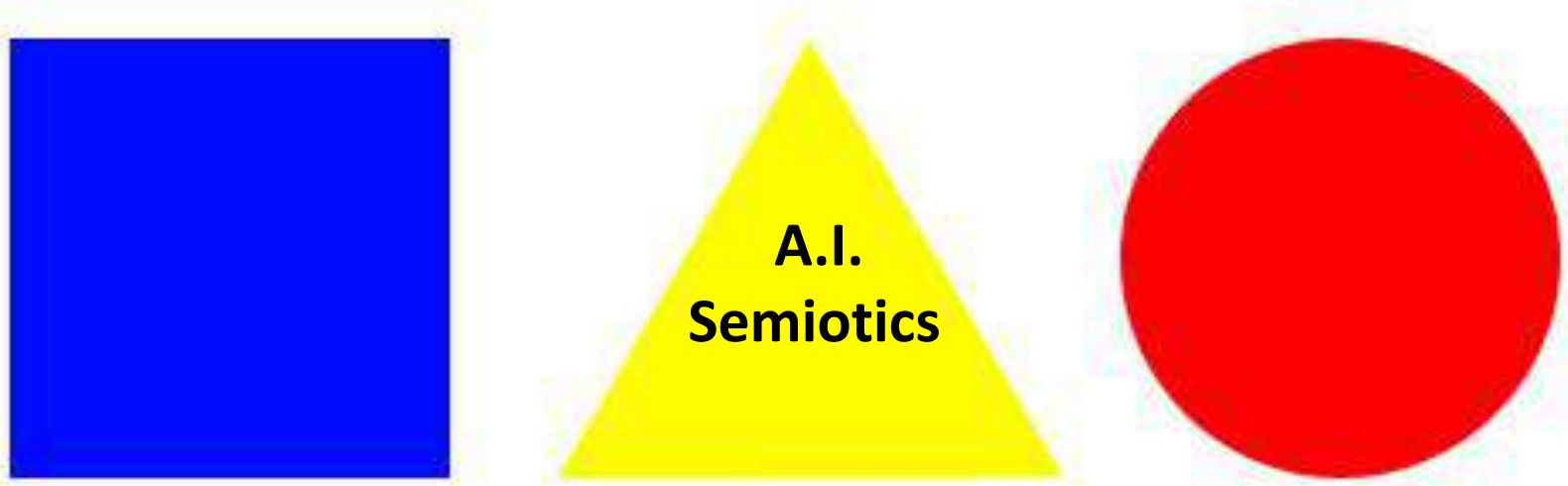
September 2024

- Jaunpur weather today rain
- Weather today at my location
- Weather Varanasi
- Excessive heat
- Diwani court
- District court Jaunpur
- District and session court
- College Jaunpur
- VBSPU jaunpur pin code
- Veer bahadur singh purvanchal university jaunpur pin code

* Source – Google Trends, SEMrush, Ahrefs, Google Keyword Planner

Work Place Citizenship

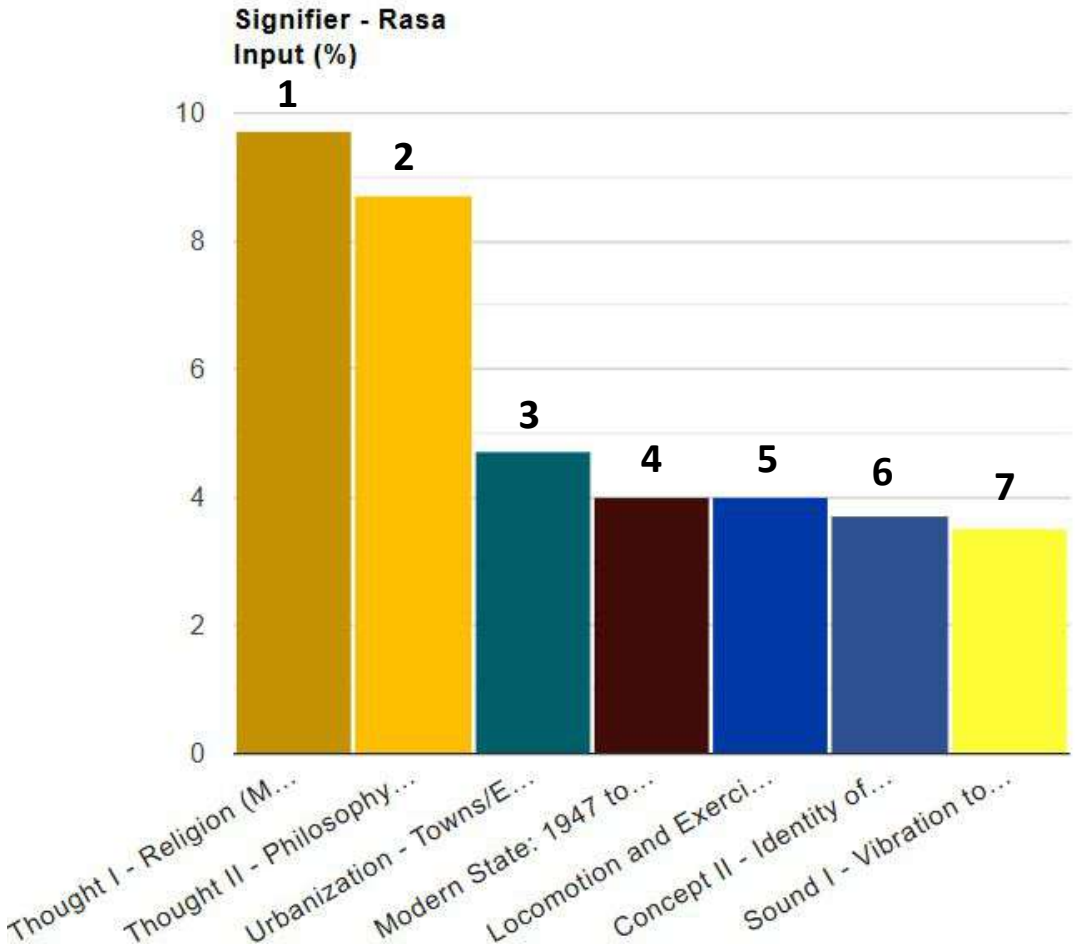
Prarang – Impact & Benefits
(प्रारंग - प्रभाव और लाभ)



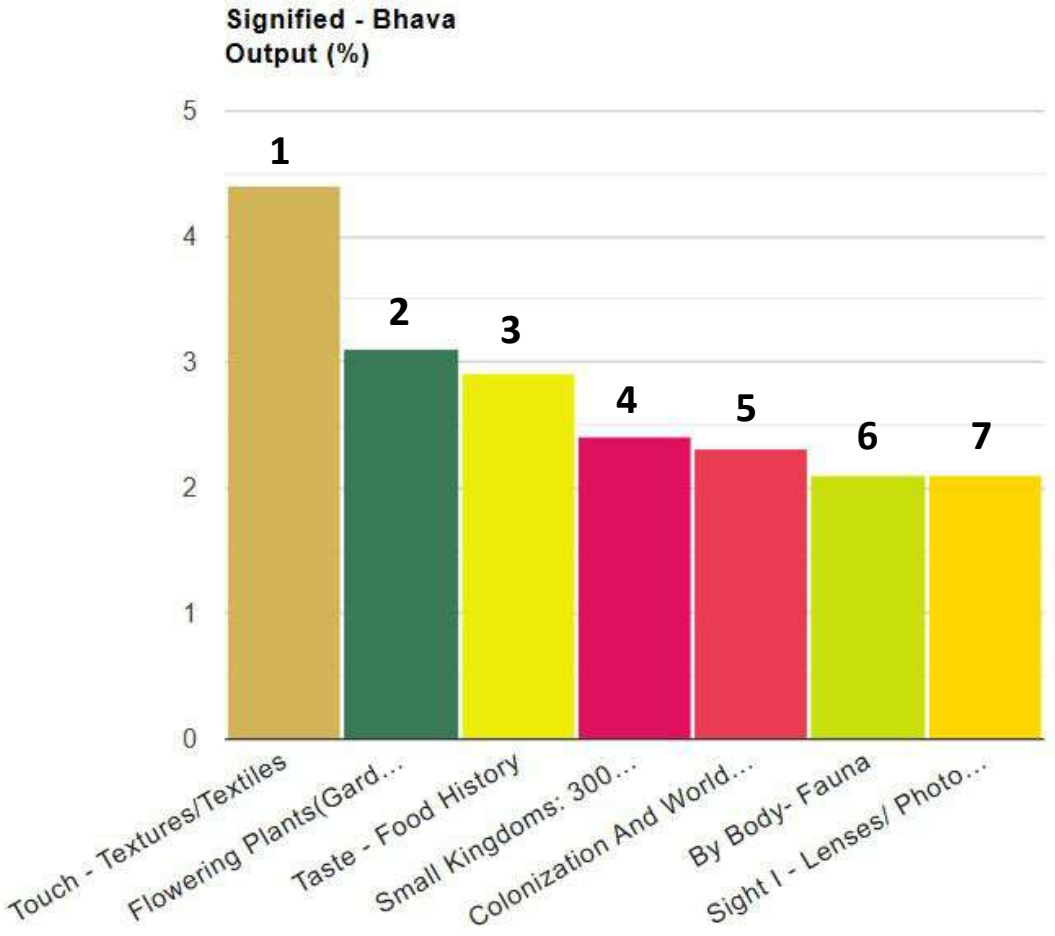
Prarang Jaunpur Trends – What does Jaunpur Like to Read ?

Culture - Nature: (01 July 2022 – 1 November 2024)

Prarang's Daily Posts



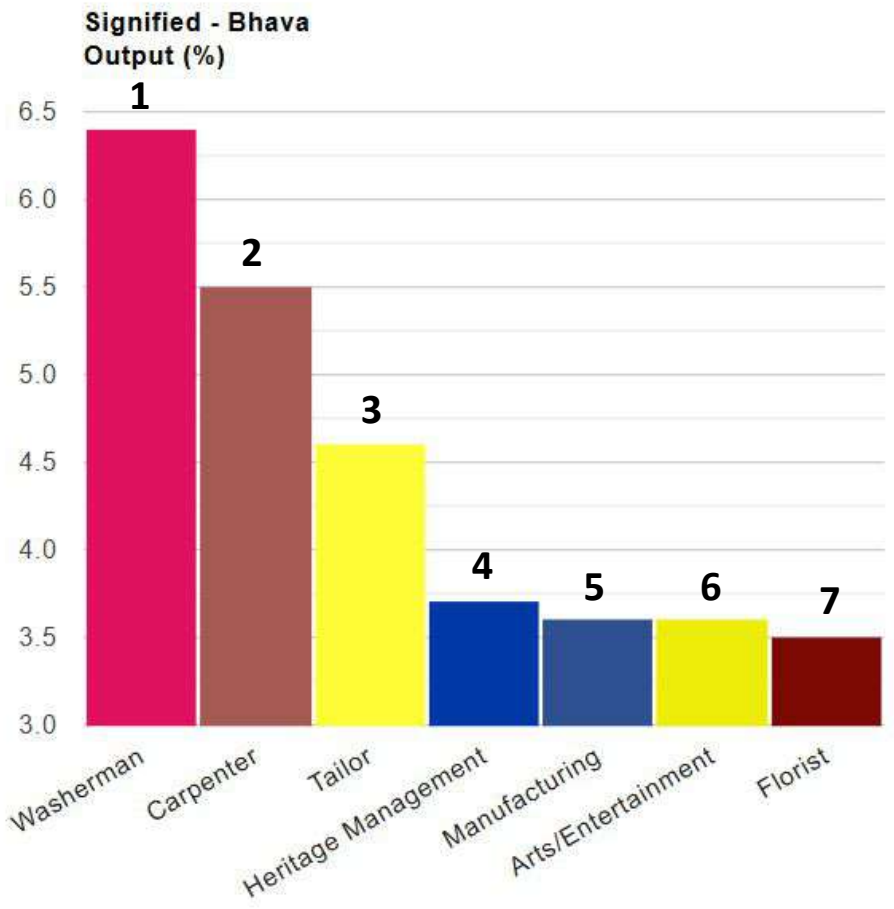
Jaunpur Reader's Choice



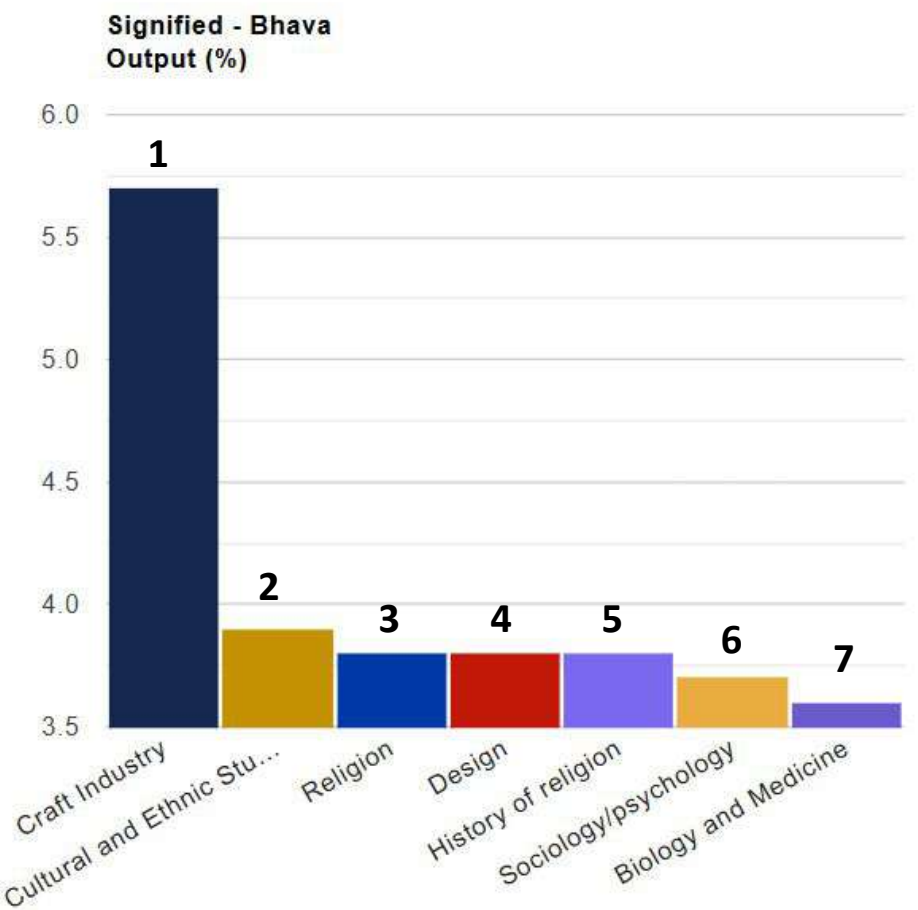
Prarang Jaunpur Trends: Readership Patterns on Jobs and Education

Date Range: (01 July 2022 – 1 November 2024)

Work



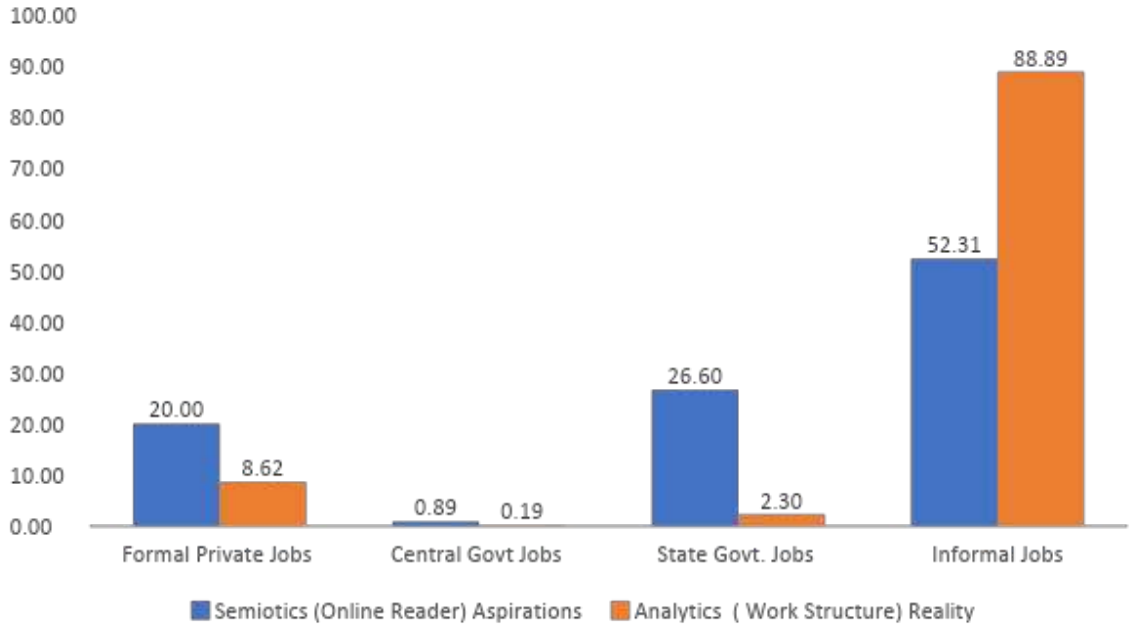
Education



Comparison Between Semiotics (Online Reader) Aspirations Vs Analytics (Work & Education Structure) Reality for Jaunpur

Date Range: (01 August 2022 – 1 November 2024)

Work

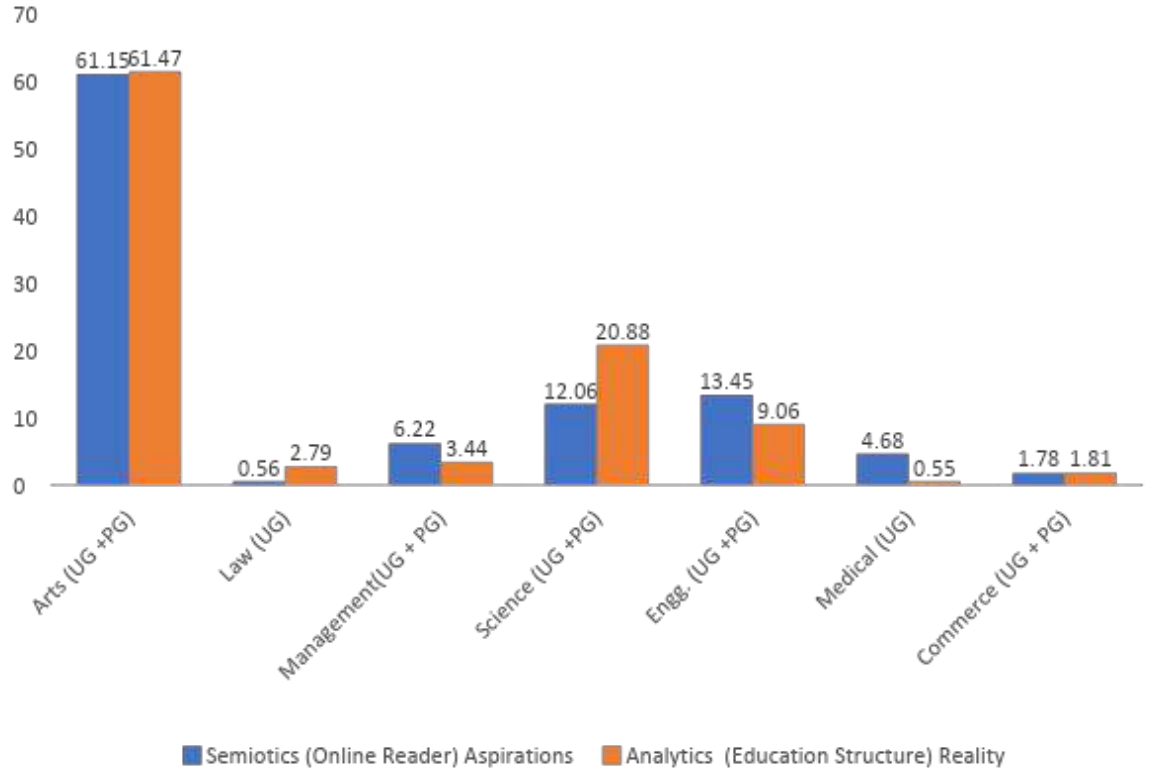


Info Source : **1)** Number, Labour Ministry Quarterly employment Survey 2022

2) Number, DOE Annual Report 2018

3) Number, Labour Ministry Quarterly employment Survey 2022 and Sengupta committee

Education

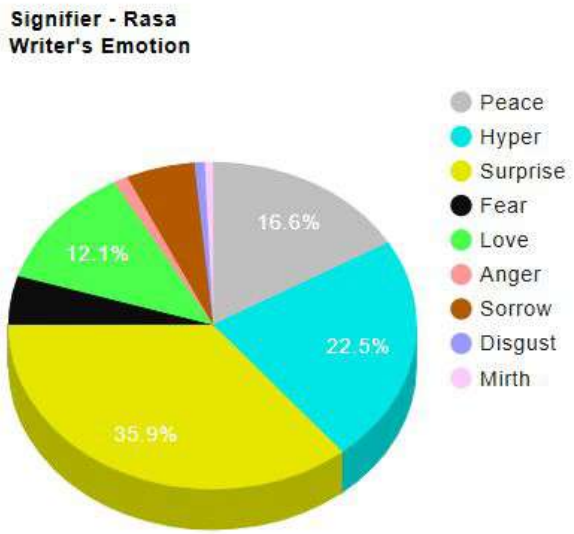


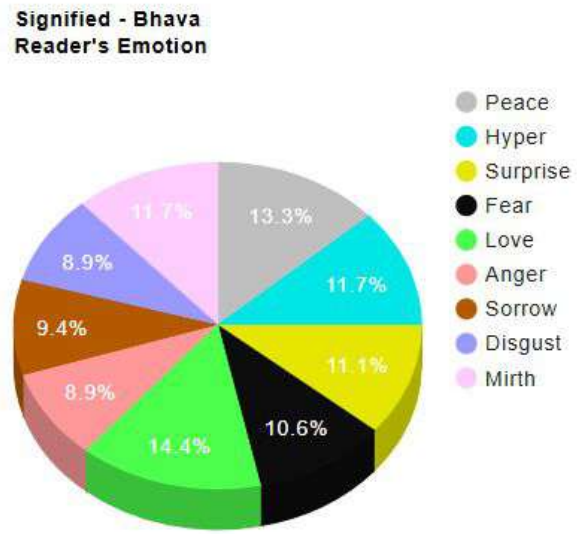
Info Source : (No, AISHE 2020)

Semiotics: Mood (Emotions) of Jaunpur Internet Readers

Start Date: 01-07-2022 End Date: 01-11-2024 Submit

City's Mood





City Semiotics –

Automated Measure of Likes/Dislikes of Reading/Browsing by Jaunpur Prarang Hindi Web Users

Prarang Jaunpur - Current Status

- Daily Posts - Started October 2017 – 2,556 Posts in 2,556 Days (80 Months+)
- Jaunpur Knowledge Web – 1,853 Culture (History 225+Art 926+Science 702) & 703 Nature (Geo 231+Fauna 270+ Flora 202)
- City Business – Jaunpur Yellow Pages # 6 (English Tested) + V-Cards #309
- Jaunpur City Metrics – 11 Categories – 125 Metrics from 42 Public Sources –

  (Demography 3; Internet 6; Language 14; Education 28; Work 10; Health 7; Urbanisation 21; Governance 8; Media 3; Culture 3; Wealth 22
- Jaunpur Subscribers – 6834 (October 24)
- Jaunpur Daily Reach (Avg) – 3027 (October 24)

Prarang Jaunpur - Smarter Citizenship

- Knowledge Content (Local & Customized Global) – 10-15 mts Daily Reading – Non-News/Politics, Positive, Useful Information – For ALL Age Groups
- Jaunpur Portal – Hyperlocal - Biggest Website of Jaunpur. Biggest Website for Jaunpur.
- Hindi Content – Total Hindi Content for 4 Cities – Approx 9800 Hindi Contextualized Articles (1000 words & 3 Photos, each) in 6.5 Years – Approx 1/15 Size of " Wikipedia Hindi Web" in 24 Years
- Jaunpur Netizen Portal – Big Data - All useful " Data Metrics" in One Place – Updated & Unbiased, for easy Reference for Students, Business, Research & Governance
- Jaunpur District Rank System – A.I. for Governance – Jaunpur comparison (All India 768 Districts) & governance tool for improvement
- Yellow Pages & e-Cards – Local (Small/ Micro) Business & Local Digitization facilitation
- World's First "City Semiotics" – Measure Jaunpur's Wants (Likes/Dislikes) with Jaunpur's Needs

Prarang Beyond Lucknow : 923 Indian & 2428 Global Webs Target

4 Live – Hindi Webs

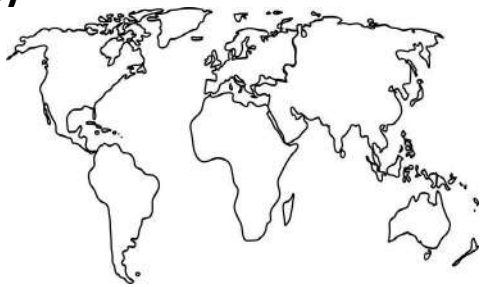
LUCKNOW | MEERUT | RAMPUR | JAUNPUR

India - 919 More Webs (526 Cities) – 13 Scripts (of 22 Languages)

Hindi - 299 Webs			
Telugu - 68 Webs	Marathi - 45 Webs	Tamil - 45 Webs	Gujarati - 41 Webs
Bengali - 40 Webs	Gurumukhi - 40 Webs	Kannada - 35 Webs	Odia - 22 Webs
Malayalam - 20 Webs	Assamese - 15 Webs	English - 197 Webs	Urdu - 52 Webs

Rest of the World (194 Countries) - 2428 Webs (2259 Cities) – 104 Scripts (of 178 Languages)

Rest of the World → 2428 WEBS (143 COUNTRIES) ← **4090 Towns and Cities**



- **Prarang India Criteria** – 30K + Literate in One Script in any District Capital
- **Prarang Rest of the World Criteria** – 30K+ Literate in One Script in any City with 100K+ Population

Work Place Citizenship

Thank You

QUESTIONS ?

(आपके सवाल)

https://www.prarang.in/jaunpur/