PRARANG

Knowledge Webs

Work Place Citizenship
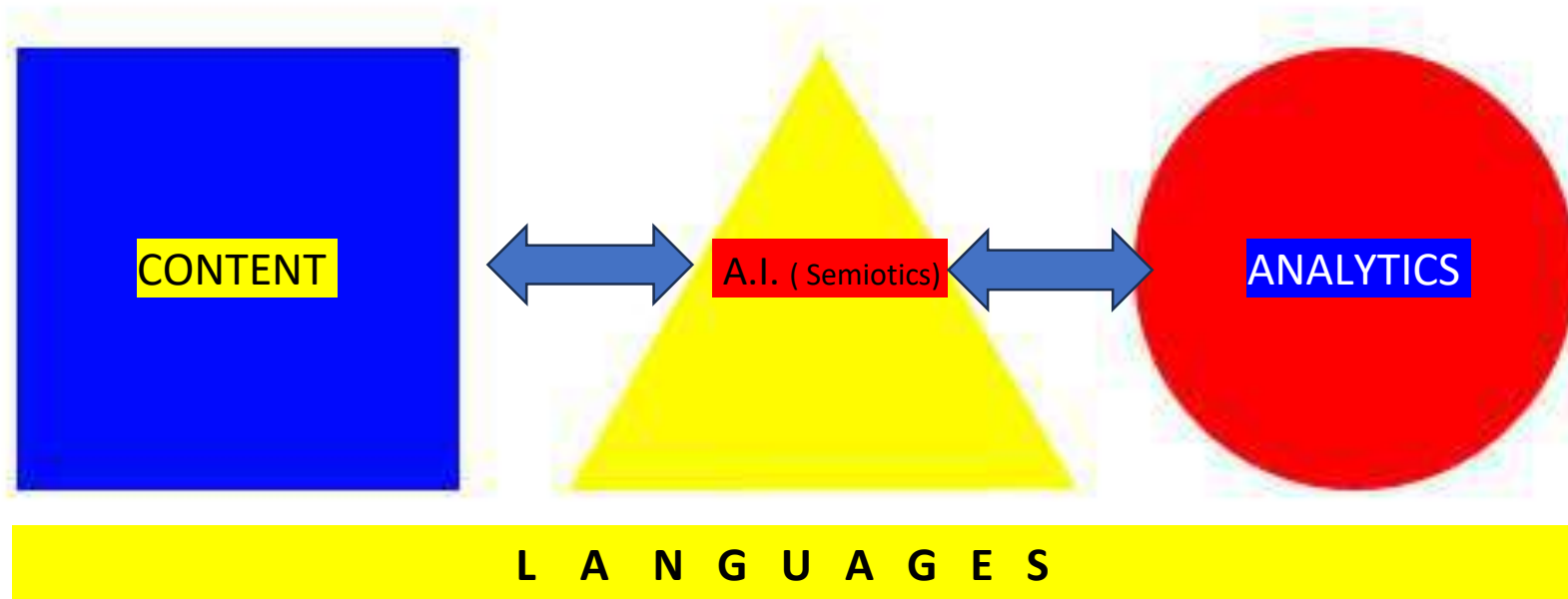
Our Mission: To create **Smarter Citizens** through digital education curated **City** by City, in its local **Language**.

CONTENT ⟷ A.I. (Semiotics) ⟷ ANALYTICS

L A N G U A G E S

Rampur Hindi Web Portal – For Smarter Citizenship

https://www.prarang.in/rampur/

Presentation – Rampur Hindi Web: February 2025

- ## What is Prarang - Rampur Hindi Web Portal

  - Daily Posts – Knowledge Web

  - City Business – Yellow Pages & e-Cards

  - Other features – Map, Weather, News, Services, Contacts

  - City Metrics – District Rank Report

- ## Rampur City Internet Trends

  - Netizens : Rampur Online vs Rampur Hindi Subscribers

  - Top Posts & Top Readers

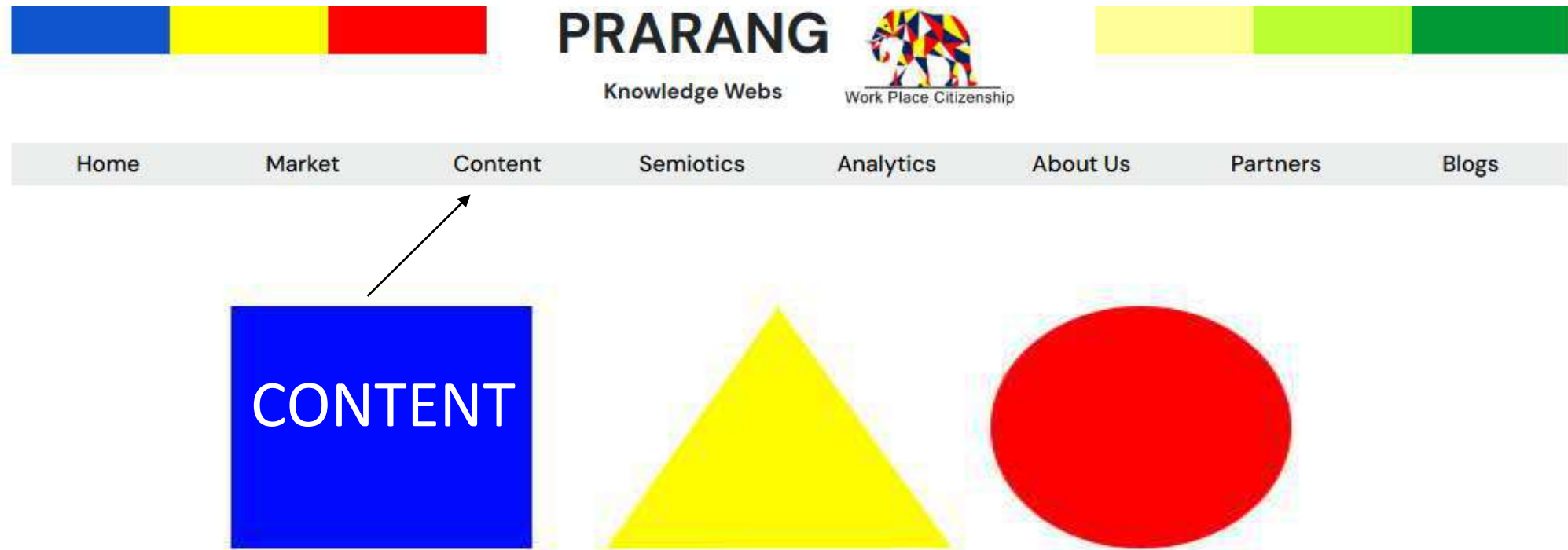 - What do Rampur Netizens " Search" for Online

- ## Prarang – Impact & Benefits

  - What does Rampur "Like" to read Online ?

  - City Mood/ Emotions – Semiotics as AI

  - Prarang Rampur Hindi Web – Size & Usage

- ## Questions ?

What is Prarang –Rampur Hindi Web Portal
(प्रारंग क्या है? रामपुर हिंदी वेब पोर्टल)

PRARANG
Knowledge Webs
Work Place Citizenship

| Home | Market | Content | Semiotics | Analytics | About Us | Partners | Blogs |

CONTENT

Prarang Rampur City Portal - **https://www.prarang.in/rampur/**

One Stop Web Address for ALL Rampur Digital Needs

4. Other Features

A - City Map
B - Navigation Menu
C - Weather Report
D - Facebook Page and Mobile App
E - Local Language News
F - City Services Info
G – Smart Digital Services
H – Local Information
I – Other Portal Links
J – Live Cricket Scores

1. Daily City Posts

Aggregated Prarang City Colour Feeds- Balance of Nature and Culture with a total count of articles

2. City Business

Yellow Pages and vCards

3. Rampur District Rank Report

Rampur - Daily Posts

One Daily Post – 365 Days – Daily 10-15 mts of Contextualized Knowledge in 1000+ words/photos in Local Language

Daily Post

60 Point Culture Nature Grid

Knowledge Web – All Subjects

समयसीमा

संस्कृति

मानव व उनकी इन्द्रियाँ

मानव व उसके आविष्कार

प्रकृति

भूगोल

जीव जंतु

वनस्पति

Core 2*3*10 Model - Foundation of Prarang Research & City Daily Posts

City Business – Yellow Pages and vCards

Self Help, Self Service – Enablement of Local Business Web

Get Your Digital Business Card by Clicking 'Get V-Card'

Get Your Business Online by Clicking on 'Add Listing'
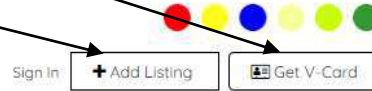
Get the best results using filters like 'Near Me', 'Open Now', etc
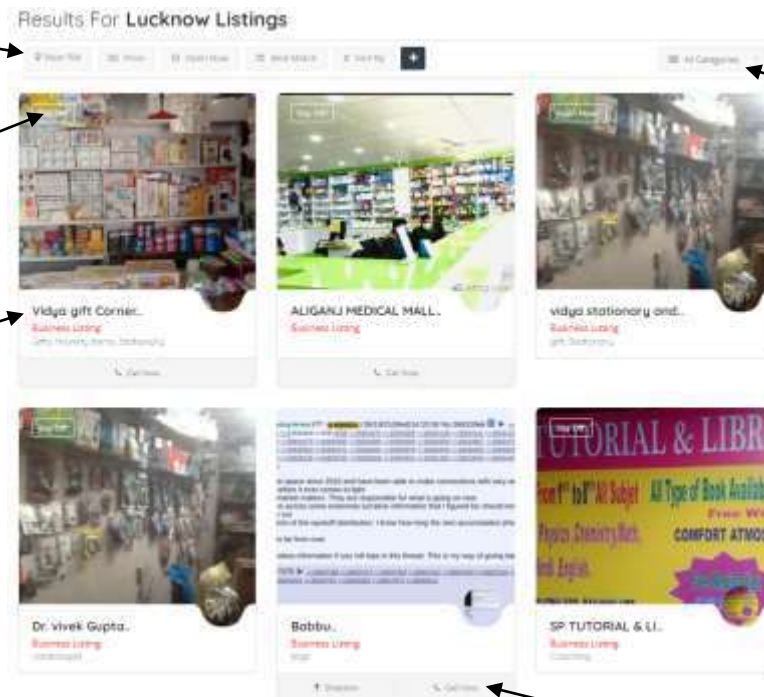
Shop Opening and Closing Status

Shop/Business Name

Click 'All Categories' to Show All Categories, Then Select a Category and Find a Business/Shop in that Category, Categories like Craft, Retail, etc

Get the Shop Contact Number by Clicking on 'Call Now'
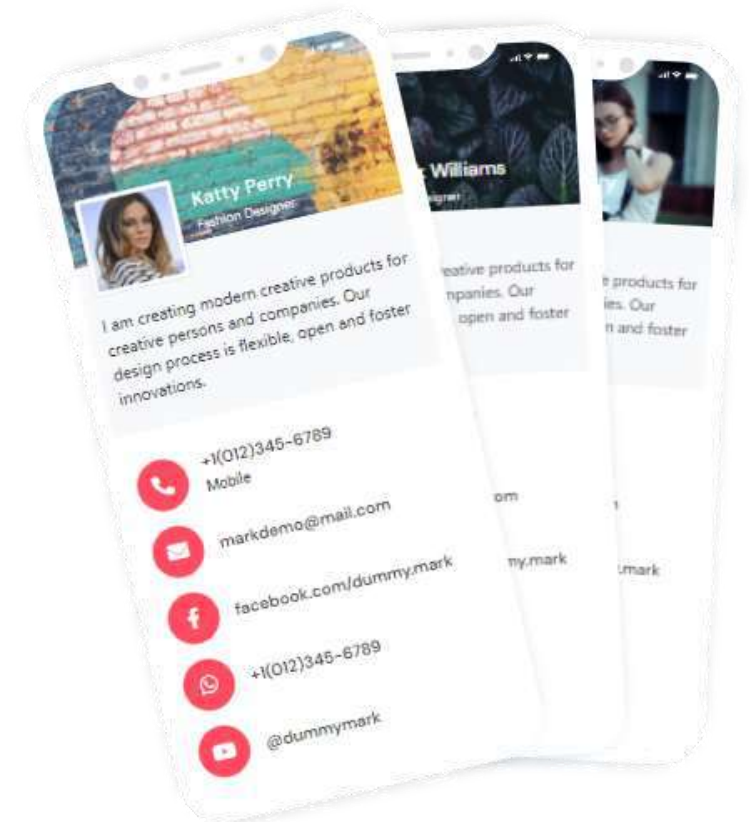
Yellow Pages: Free browsing of City retail, businesses, government offices & entrepreneurs. Integrated city employment listing & related product/services listing.

vCards: Free web-address to enable first step of digitization for informal sector workers & micro/small businesses with low literacy

प्रारंग के येलो पेजेज़ के माध्यम से, अपने व्यवसाय को कैसे बढ़ावा दें ?

चरण 1: https://www.prarang.in/ पर जाएं
चरण 2: "Content" पर क्लिक करें
चरण 3: रामपुर पोर्टल का चयन करें
चरण 4: "Yellow Pages" सेक्शन पर क्लिक करें
चरण 5: रामपुर की स्थानीय दुकानों और व्यवसायों के बारे में विवरण ब्राउज़ करें
चरण 6: अपना खुद का व्यवसाय सूचीबद्ध करने के लिए अपने फ़ोन नंबर और पासवर्ड के साथ पंजीकरण करें
चरण 7: "Sign In" पर क्लिक करें, अपने फ़ोन नंबर और पासवर्ड के साथ लॉगिन करें
चरण 8: "Add Listing" पर क्लिक करें, मुफ़्त विकल्प का चयन करें और आवश्यक विवरण जोड़ें
चरण 9: "Submit" बटन पर क्लिक करें

Rampur Metrics : District Rank Report

Socio-Economics & Culture/Nature Metrics of Rampur District, contextualized by Demography, Languages & Internet access

संस्कृति

प्रकृति

स्वास्थ्य	धन	शिक्षा	कार्य	मीडिया	शहरीकरण	शासन

इंटरनेट

भाषाएँ

जनसांख्यिकी

Rampur : AI for Governance City Metrics

Rampur Highlight Statements – Generated by Traditional A.I. applied on Rampur Big Data including Rampur District Rank

Rampur Highlights

Rampur District Rank vis-à-vis 768 India Districts

For Eg - **Languages**

Better than India Average-

1. Rampur is the 48th highest ranked in Perso-Arabic Script (Urdu) out of 768 city/districts of India. This indicates a high pool of muslim population compared to other cities.

2. The average # of UG Enrolments – Arts (No, AISHE 2020) of Indian city (district capitals)/districts is 9,152. Rampur is the 64th highest ranked city out of 768 city/districts. This implies that this district is more urbanized and/or has a better-developed educational infrastructure compared to other districts.

3. Out of 768 District Capitals/Districts of India, Rampur is the 64th highest ranked in # of PG Enrolments - Arts (No, AISHE 2020). This implies that this district is more urbanized and/or has a better-developed educational infrastructure compared to other districts.

4. Out of 768 District Capitals/Districts of India Rampur is the 213th best ranked in Number of Missing Persons (NO, IPC 2020). This indicates a safer district as compared to other districts.

5. Rampur is the 143rd best ranked in Crime/1000 Pop (Ratio, IPC 2020) out of 768 City/Districts of India. This indicates a safer district as compared to other districts.

Sr.	Fields	India Average	Rank out of 768	City / District Data
Better than India Average-				
1	Perso-Arabic Script (Urdu)	33190	48th	118,671

For Eg - **Education**

Sr.	Fields	India Average	Rank out of 768	City / District Data
Better than India Average-				
1	Number of ITIS seats(No,AISHE 2020)	4706	85th	9,549
2	Number of UG Enrolments – Arts (No,AISHE 2020)	1087	64th	2,779

For Eg - **Urbanization**

Worse than India Average-

1. Rampur is the 274th worst ranked in Number of Murders (NO, IPC 2020) out of 768 city/districts of India. This indicates a safer district as compared to other districts.

2. The Average Bank Loans/Household (Lakhs, RBI SCB 2023) of Indian City (District Capitals)/Districts is Rampur is the 616th worst ranked City out of 768 City/Districts. This indicates that economic condition of people in this district is better compared to people in other districts.

3. Out of 768 District Capitals/Districts of India, Rampur is the 563rd worst ranked in Population per sq. km. (Km, Census 2011). This implies that this district has a higher birth rate and/or higher attractiveness for migrants.

4. Out of 768 District Capitals/Districts of India, Rampur is the 527th worst ranked in GDP per Capita ('000', RBI SCB 2023). This implies that this district is highly urbanised / high GDP top 40 metropolis.

Sr.	Fields	India Average	Rank out of 768	City / District Data
Worse than India Average-				
1	# of Households with Location of drinking water source within premises	150461	341st	16,026
2	# of Households with Main source of Lighting as Solar Energy	1378	392nd	111
3	# of Households with Main source of Lighting as Electricity	217194	467th	6,155
4	Number of towns (Number , Census 2011)	10	21st	10

Rampur City Internet Trends
(रामपुर शहर की इंटरनेट दिशा)
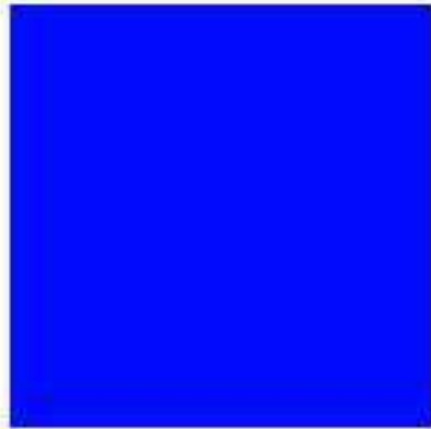
How to Access Rampur's Key City/District Metrics

Step 1: Go to https://www.prarang.in/

Step 2: Click on Analytics

Step 3: Choose any section under India Analytics

Step 4: In the States section, click on North and Select Uttar Pradesh

Step 5: From the dropdown menu, Click on Rampur

Step 6: Click on any of the 12 City/District metrics and access key information about your city.

Step 7: You can also see comparison of these metrics with other Cities/Districts of India

Rampur City Internet Key Metrics

City Netizens

Metric	#
City Population (2011 Census)	325,313
City Hindi + Urdu Speaking Population (2011 Census)	55,947 + 92,022
City Internet Users Population (September 2025)	489340
City Facebook Users Count (January 2025)	1500000
City LinkedIn Users Count (January 2025)	622000
City X Users Count (January 2025)	325000

Prarang Subscribers

Work Place Citizenship

Metric	#
Prarang Hyperlocal Hindi Subscribers (January 2025)	10,133
Prarang Hyperlocal Subscribers Monthly Reach (January 2025)(FB+App)	110505
Prarang Hyperlocal Subscribers Daily Reach (January 2025)(FB+App)	3565

* Source – TRAI 24 – UP Urban; Census 2011; Meta, LinkedIn, X – Ad Module

Prarang : Top 3 Posts and Readers for January 2025

Your Favourite Posts

दुधवा बाघ अभयारण्य की संरक्षित वन्यजीव प्रजातियाँ, पर्यटकों के लिए हैं एक खास आकर्षण

View Count: 2803

निवास स्थान

अंडे देने और सेने से लेकर, चूजों के उड़ने तक, पालन-पोषण करते हैं, पक्षी अपने बच्चों का

View Count: 2796

शारीरिक

आइए देखें, अब तक के कुछ सबसे लोकप्रिय और प्रतिष्ठित पंजाबी गीतों के चलचित्र

View Count: 2637

ध्वनि 1- स्पन्दन से ध्वनि

Our Most Dedicated Readers

1. Mujeeb K Khan
Post Likes: 11

Profile Link

2. Suresh Suresh
Post Likes: 7

Profile Link

3. Mohd Husain
Post Likes: 6

Profile Link

Internet Rampur Trends – What is Rampur **Google** Searching On ?

Key Themes – *Liquor Price, Cinemas, Places, Weather, School, Politics*

January 2025

- amrut whisky price
- riverside inn Rampur
- rampur whisky price in Mumbai
- mithuna whisky
- rampur daru price
- rampur to mathura distance
- rampur to ayodhya distance
- meerut to rampur distance
- whitehall public school Rampur
- St. Mary's Senior Secondary School
- Rampurhat
- radha cinema rampur show timings today

December 2024

- weather in rampur up
- rampur weather 10 days
- weather in rampur tomorrow
- रामपुर में बारिश का मौसम
- rampur daru price
- rampur whisky price in goa
- radha starworld Rampur
- rampur whisky price in Hyderabad
- rampur indian single malt whisky price
- rampur lok sabha constituency
- azam khan Rampur
- rampur mp name
- rampur mp list

Prarang – Impact & Benefits
(प्रारंग - प्रभाव और लाभ)
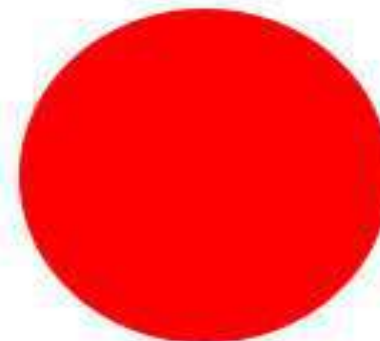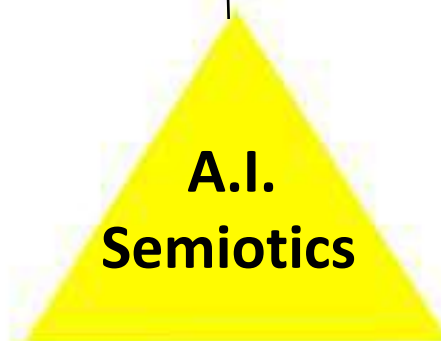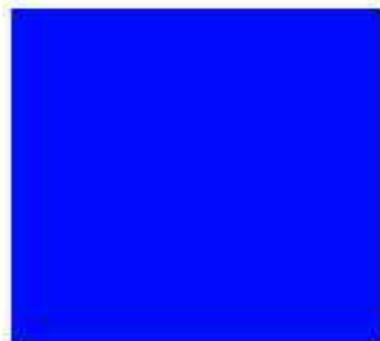
सांकेतिकता (Semiotics) क्या है और हमारे लिए क्यों आवश्यक है ?

By definition, semiotics is the study of **signs** and **symbols** and their use or interpretation.

Prarang's city semiotics displays a select geography's Content reading, rejecting, browsing & watching trends are a reflection of its continuously changing **Emotions & Interests**.

It also provides important insights into the City's need vis-à-vis the City's work & education patterns. This is a continuous feedback loop useful for governance & also for customizing products & solutions.

ए आई (AI) की सहायता से जानें, रामपुर को किन विषयों में रुचि है:

Live City Semiotics –

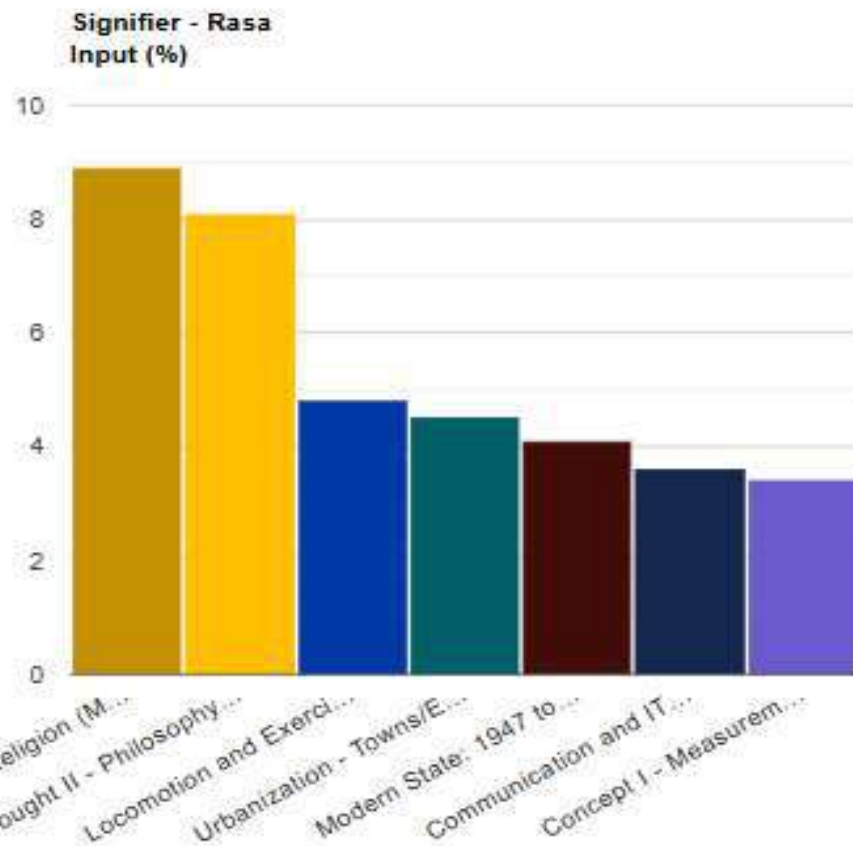| Lucknow , U.P | Rampur , U.P | Meerut , U.P | Jaunpur , U.P |

Step 1: Go to https://www.prarang.in/
Step 2: Click on Semiotics
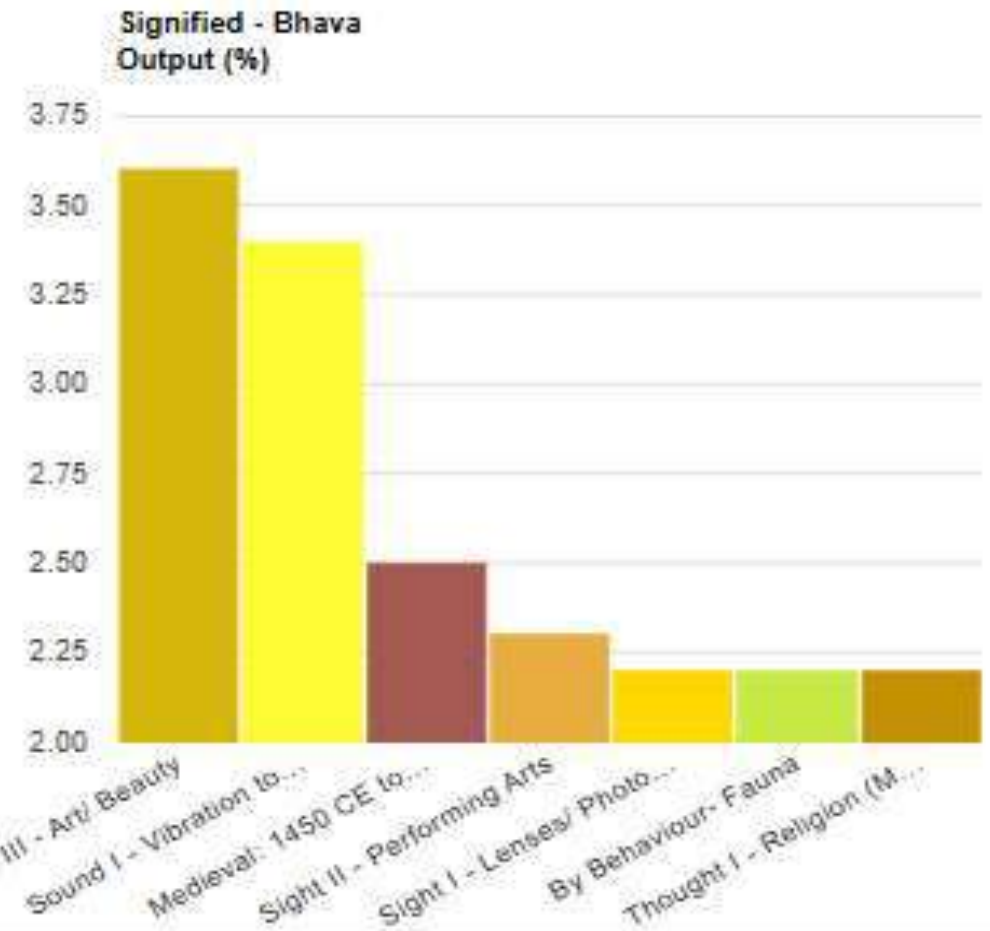**Step 3:** Under the live city Semiotics section, click on Rampur

Prarang Rampur Trends – What does Rampur Like to Read ?
Culture - Nature: (01 July 2022 – 1 February 2025)
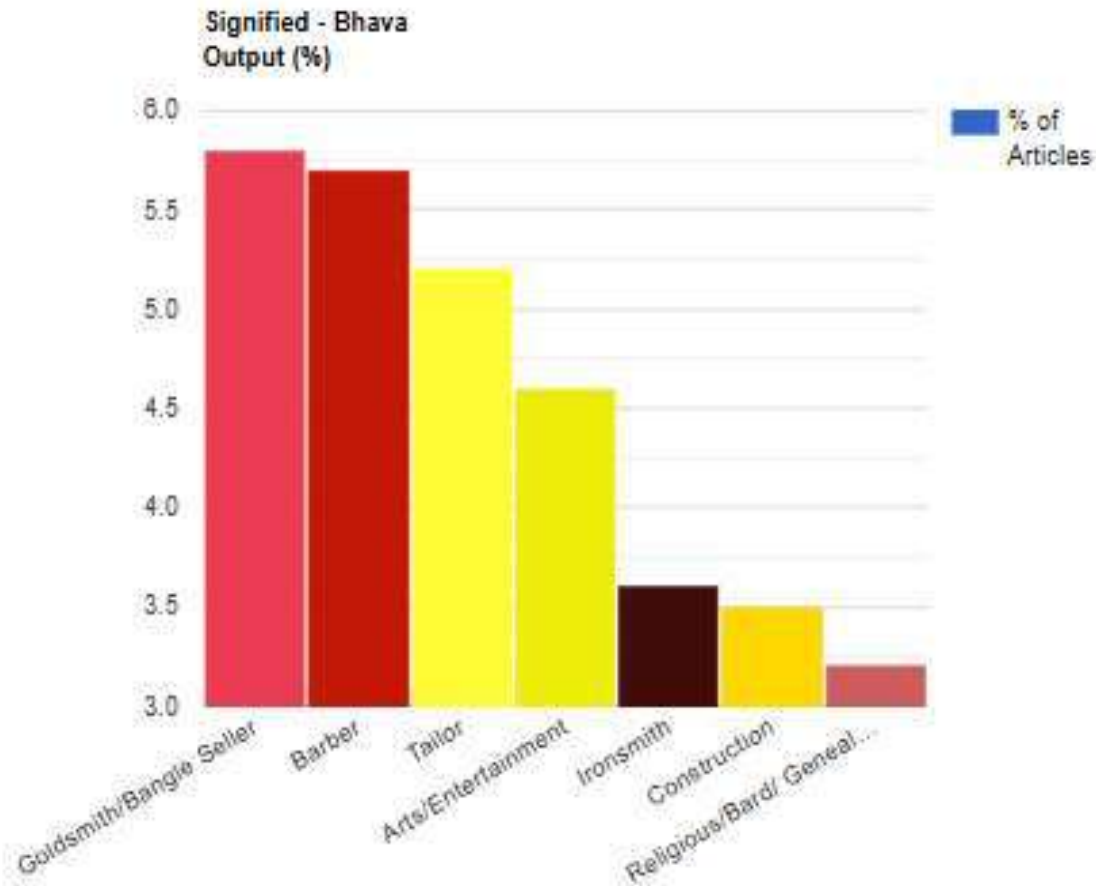
Prarang's Daily Posts
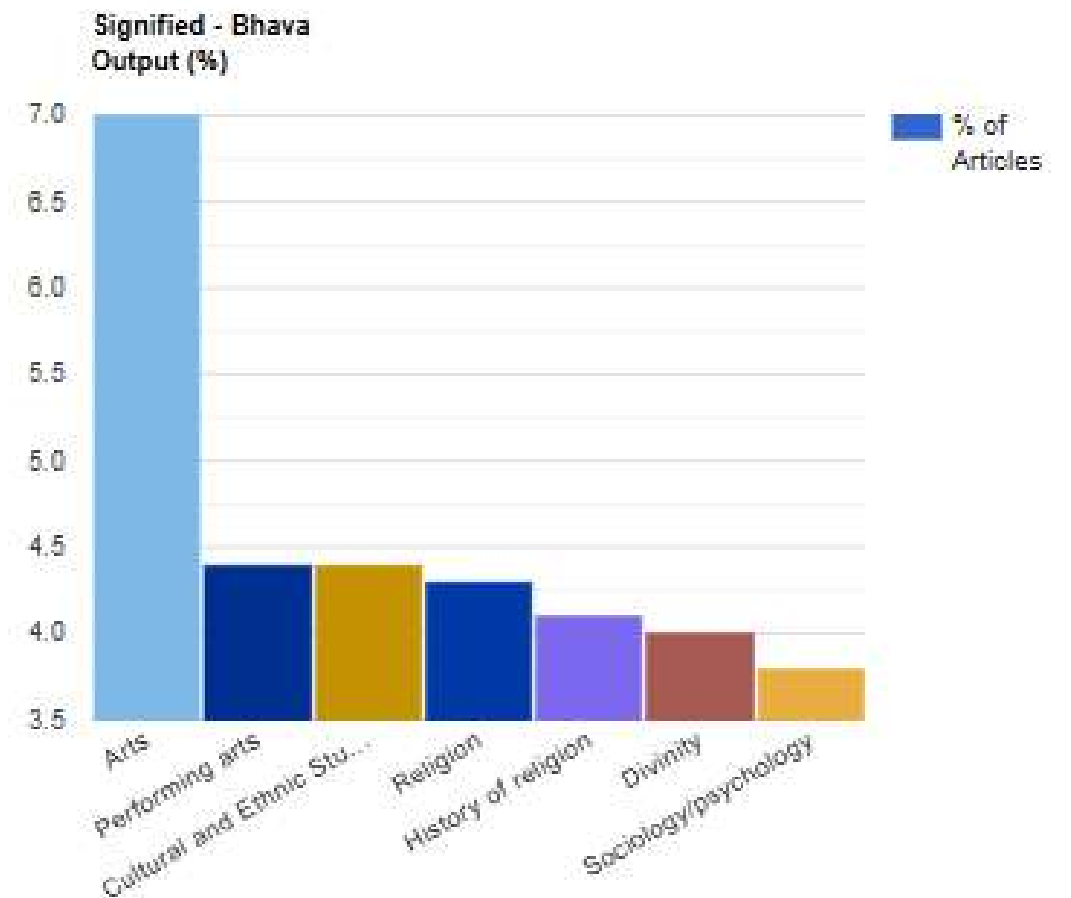
Rampur Reader's Choice

Prarang Rampur Trends: Readership Patterns on Jobs and Education
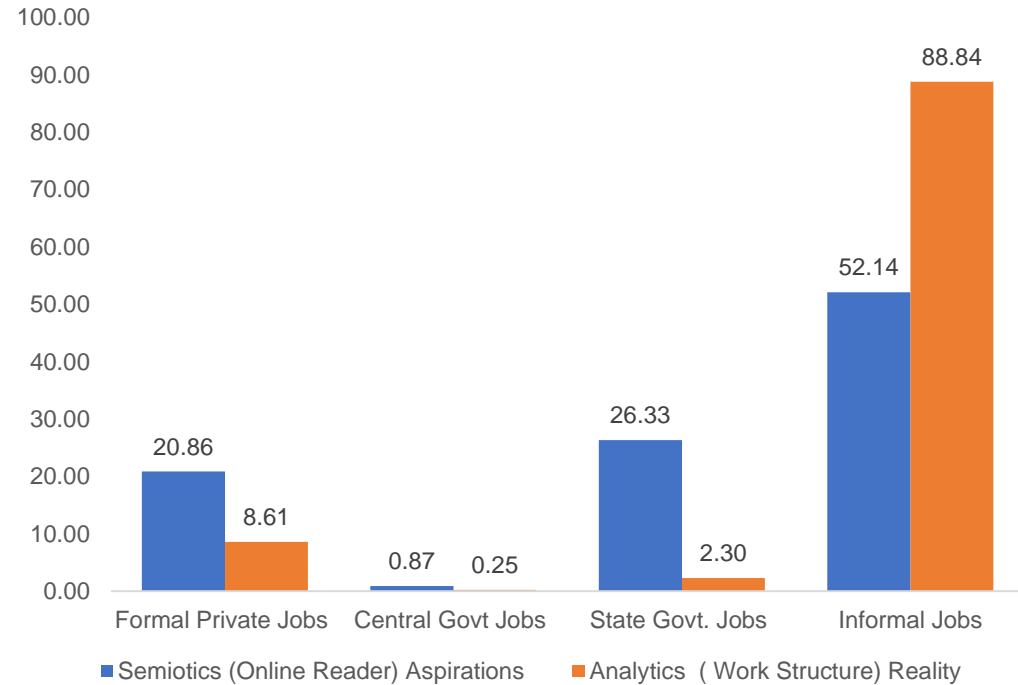
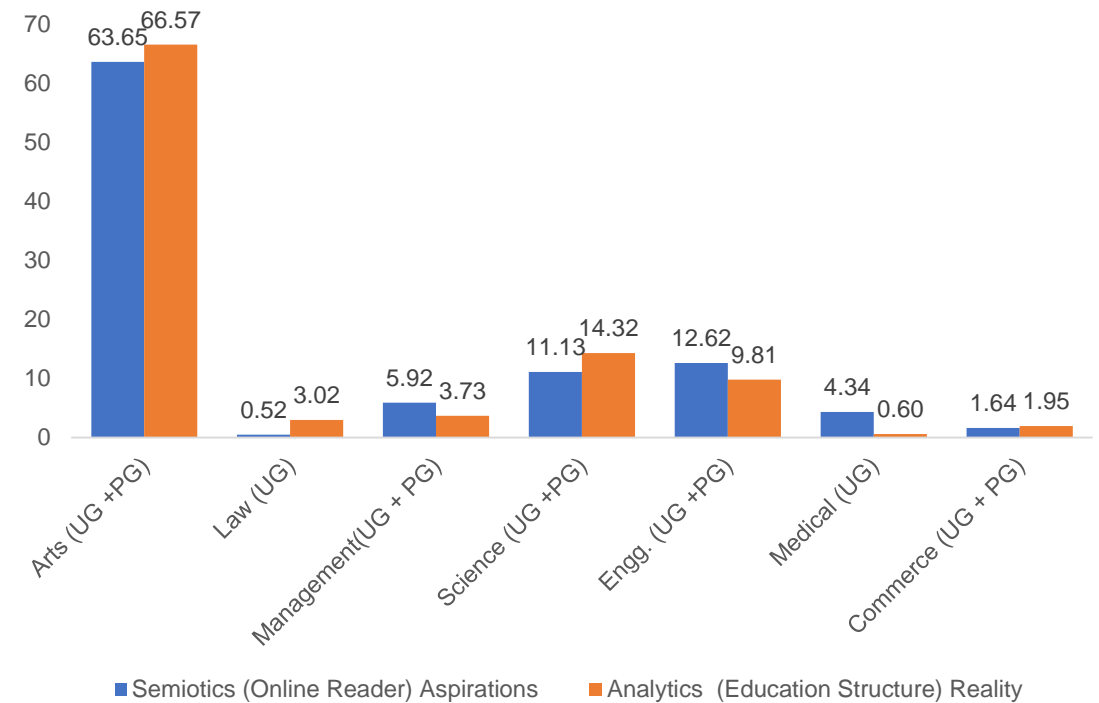## Date Range: (01 July 2022 – 1 February 2025)

Comparison Between Semiotics (Online Reader) Aspirations Vs Analytics (Work & Education Structure) Reality for Rampur

Date Range: (01 July 2022 – 1 February 2025)

Work

Education

Info Source :
1) Number, Labour Ministry Quarterly employment Survey 2022
2) Number,DOE Annual Report 2018
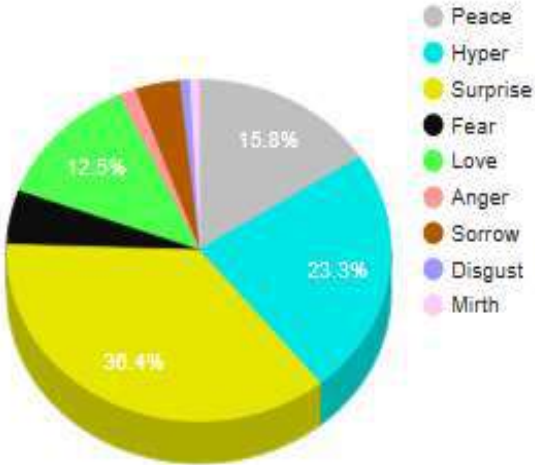3) Number, Labour Ministry Quarterly employment Survey 2022 and Sengupta committee

Info Source : (No, AISHE 2020)

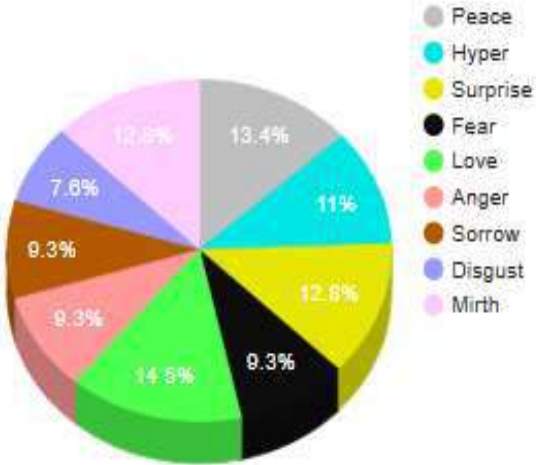# Semiotics: Mood (Emotions) of Rampur Internet Readers

City Semiotics –
Automated Measure of Likes/Dislikes of Reading/Browsing by Rampur Prarang Hindi Web Users

Prarang Rampur - Current Status

- Daily Posts - Started October 2017 – 2,663 Posts in 2,663 Days (80 Months+)

- Rampur Knowledge Web – 1959 Culture (History 237 +Art 967 +Science 755) & 704 Nature (Geo 227+Fauna 286+ Flora 191)

- City Business – Rampur Yellow Pages # 491 (English Tested) + V-Cards #309

- Rampur City Metrics – 12 Categories – 128 Metrics from 42 Public Sources – Demography 3; Internet 6; Language 18; Education 28; Work 10; Health 8; Urbanization 13; Governance 9; Media 3; Culture 3; Wealth 23, Nature 4.

- Rampur Subscribers – 10,133 (January 2025)

- Rampur Daily Reach (Avg) – 3565 (January 2025)

Prarang Rampur - Smarter Citizenship

- Knowledge Content (Local & Customized Global) – 10-15 mts Daily Reading – Non-News/Politics, Positive, Useful Information – For ALL Age Groups

- Rampur Portal – Hyperlocal - Biggest Website of Rampur. Biggest Website for Rampur.

- Hindi Content – Total Hindi Content for 4 Cities – Approx 9800 Hindi Contextualized Articles (1000 words & 3 Photos, each) in 6.5 Years – Approx 1/15 Size of " Wikipedia Hindi Web" in 24 Years

- Rampur Netizen Portal – Big Data - All useful " Data Metrics" in One Place – Updated & Unbiased, for easy Reference for Students, Business, Research & Governance

- Rampur District Rank System – A.I. for Governance – Rampur comparison (All India 768 Districts) & governance tool for improvement

- Yellow Pages & e-Cards – Local (Small/ Micro) Business & Local Digitization facilitation

- World's First "City Semiotics" – Rampur's Wants (Likes/Dislikes) with Rampur's Needs

Prarang Beyond Rampur : 923 Indian & 2428 Global Webs Target
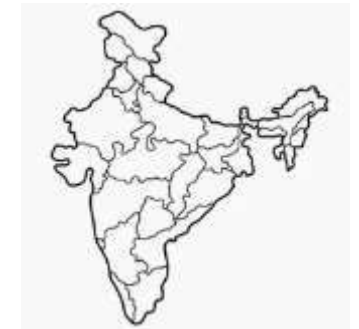
4 Live – Hindi Webs

LUCKNOW   MEERUT   RAMPUR   JAUNPUR

India - 919 More Webs (526 Cities) – 13 Scripts (of 22 Languages)

Hindi - 299 Webs			
Telugu - 68 Webs	Marathi - 45 Webs	Tamil - 45 Webs	Gujarati - 41 Webs
Bengali - 40 Webs	Gurumukhi - 40 Webs	Kannada - 35 Webs	Odia - 22 Webs
Malayalam - 20 Webs	Assamese - 15 Webs	English - 197 Webs	Urdu - 52 Webs

Rest of the World (194 Countries) - 2428 Webs (2259 Cities) – 104 Scripts (of 178 Languages)

Rest of the World → **2428 WEBS (143 COUNTRIES)** ← 4090 Towns and Cities

- **Prarang India Criteria** – 30K + Literate in One Script in any District Capital
- **Prarang Rest of the World Criteria** – 30K+ Literate in One Script in any City with 100K+ Population

Thank You

QUESTIONS ?
(आपके सवाल)

https://www.prarang.in/rampur/