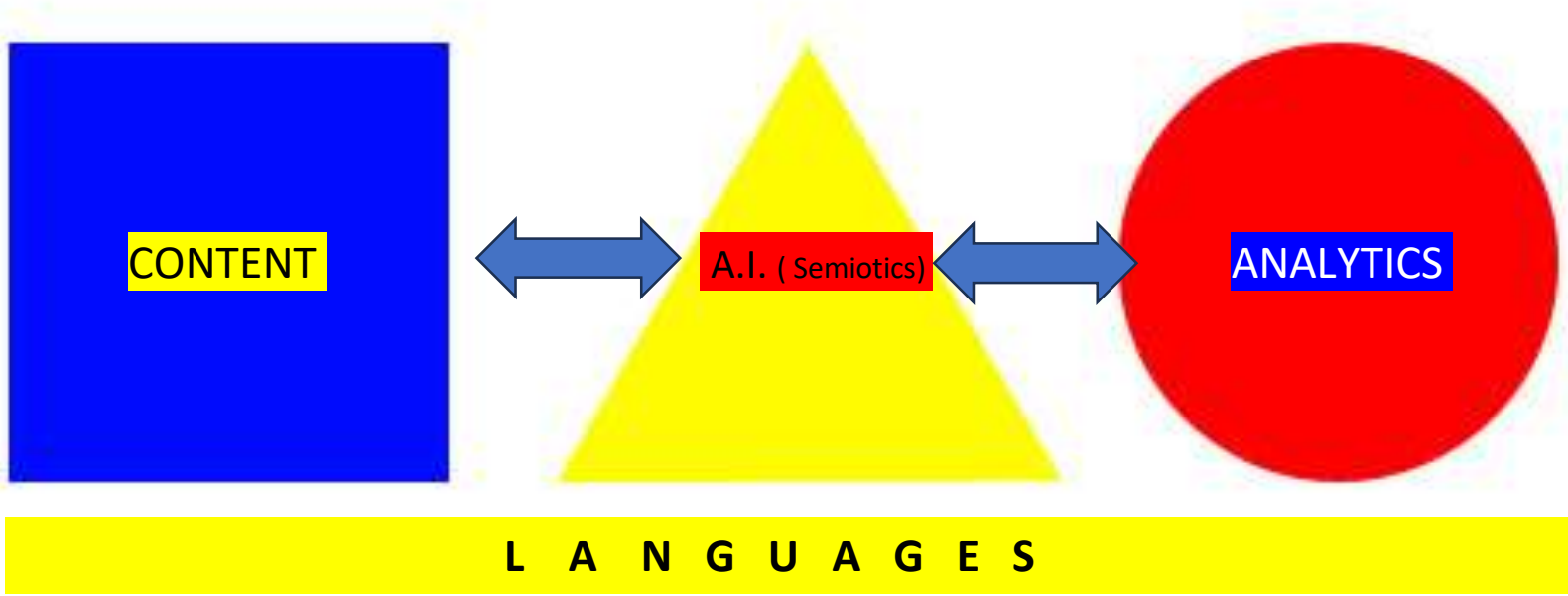
http://www.prarang.in

PRARANG

Knowledge Webs

Work Place Citizenship

Our Mission: To create **Smarter Citizens** through digital education curated **City** by City, in its local **Language**.



Rampur Hindi Web Portal – For Smarter Citizenship

https://www.prarang.in/rampur/

Presentation – Rampur Hindi Web: March 2025

- What is Prarang - Rampur Hindi Web Portal

  - Daily Posts – Knowledge Web
  - City Business – Yellow Pages & e-Cards
  - Other features – Map, Weather, News, Services, Contacts
  - City Metrics – District Rank Report

- Rampur City Internet Trends

  - Netizens : Rampur Online vs Rampur Hindi Subscribers
  - Top Posts & Top Readers
  - What do Rampur Netizens " Search" for Online

- Prarang – Impact & Benefits

  - What does Rampur "Like" to read Online ?
  - City Mood/ Emotions – Semiotics as AI
  - Prarang Rampur Hindi Web – Size & Usage

- Questions ?

What is Prarang – Rampur Hindi Web Portal
(प्रारंग क्या है ? रामपुर हिंदी वेब पोर्टल)

Work Place Citizenship

Prarang Rampur City Portal - https://www.prarang.in/rampur/

One Stop Web Address for All Rampur Digital Needs

4. Other Features

A - City Map
B - Navigation Menu
C - Weather Report
D - Facebook Page and Mobile App
E - Local Language News
F - City Services Info
G – Smart Digital Services
H – Local Information
I – Other Portal Links
J – Live Cricket Scores

1. Daily City Posts

Aggregated Prarang City Colour Feeds- Balance of Nature and Culture with a total count of articles

2. City Business

Yellow Pages and vCards

3. Rampur District Rank Report

Rampur - Daily Posts

One Daily Post – 365 Days – Daily 10-15 mts of Contextualized Knowledge in 1000+ words/photos in Local Language

संदर्भ

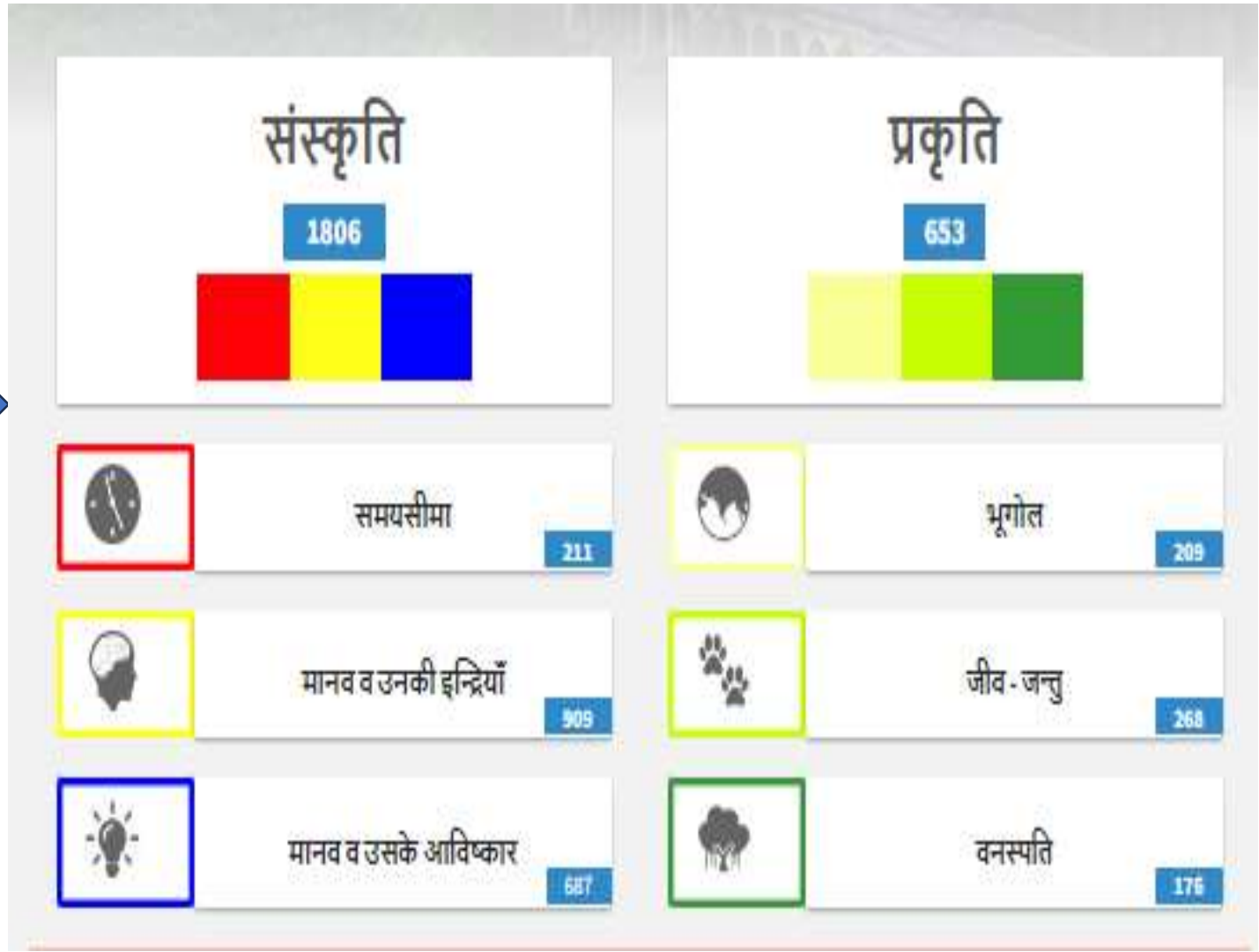
https://tinyurl.com/2z7pjrw3
https://tinyurl.com/bdh38ahm
https://tinyurl.com/2bed5n96
https://tinyurl.com/4s87hth5

चित्र संदर्भ

1. शंकुधारी वन को दर्शाता चित्रण (pxhere)
2. देवदार के पेड़ों को दर्शाता चित्रण (Rawpixel)
3. शंकुधारी वनों की प्रदर्शनी को संदर्भित करता एक चित्रण (wikimedia)
4. शीतोष्ण शंकुधारी वन के विस्तार को संदर्भित करता एक चित्रण (wikimedia)
5. नैनीताल के जंगल को संदर्भित करता एक चित्रण (PixaHive)

निवास स्थान

Daily Post



60 Point Culture Nature Grid

Knowledge Web – All Subjects

संस्कृति

प्रकृति

समयसीमा

मानव व उनकी इन्द्रियाँ

मानव व उसके आविष्कार

भूगोल

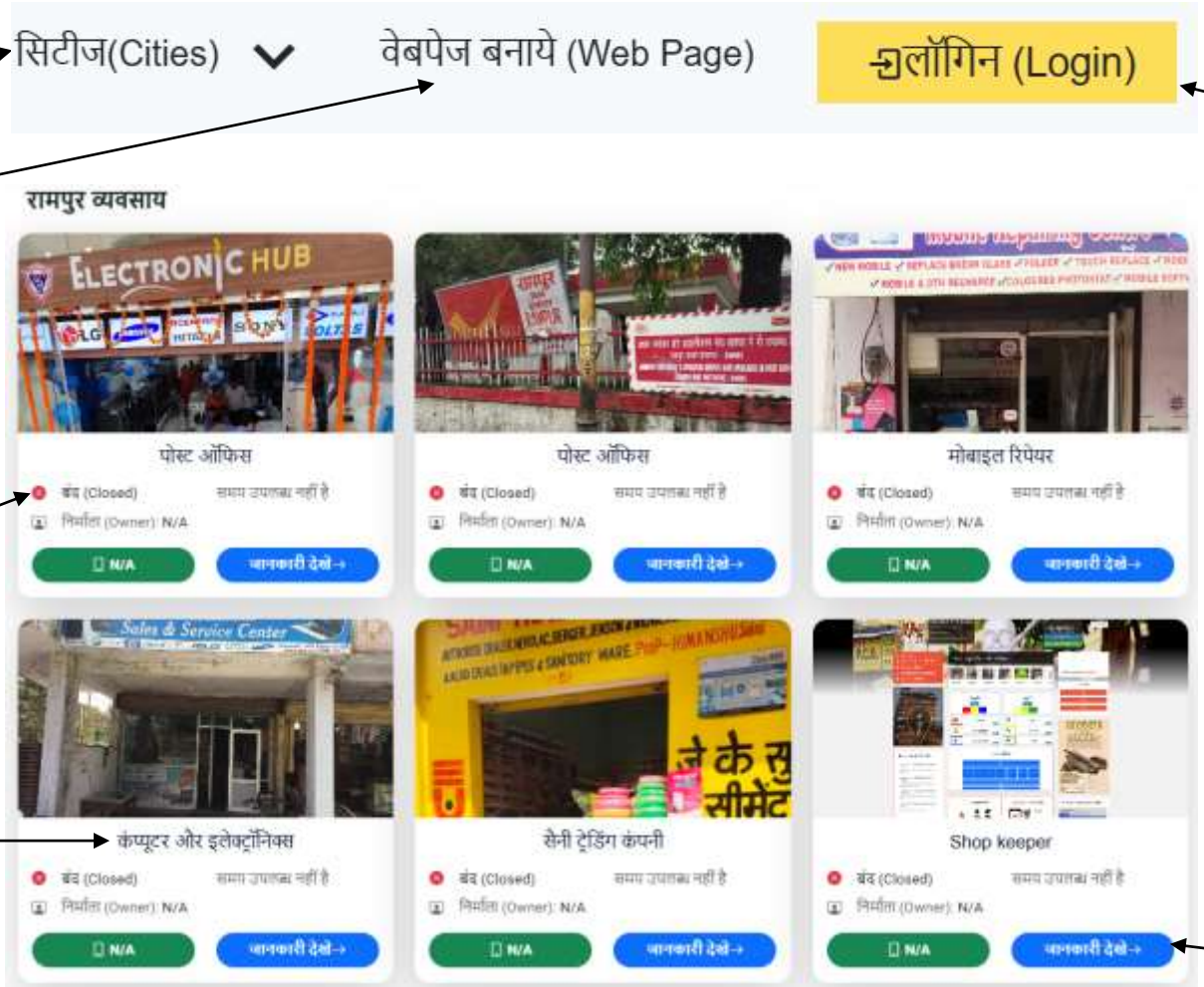
जीव जंतु

वनस्पति

Core 2*3*10 Model - Foundation of Prarang Research & City Daily Posts

City Business – India's First Hindi Yellow Pages

Self Help, Self Service – Enablement of Local Business Web



Select City for Browsing Yellow Pages

Create Your Own Business Webpage Here by Registering with Your Name, Phone Number and Password

Login Here With Your Phone Number and Password

Shop Opening and Closing Status

Shop/Business Name

Get the Shop Contact Number Here

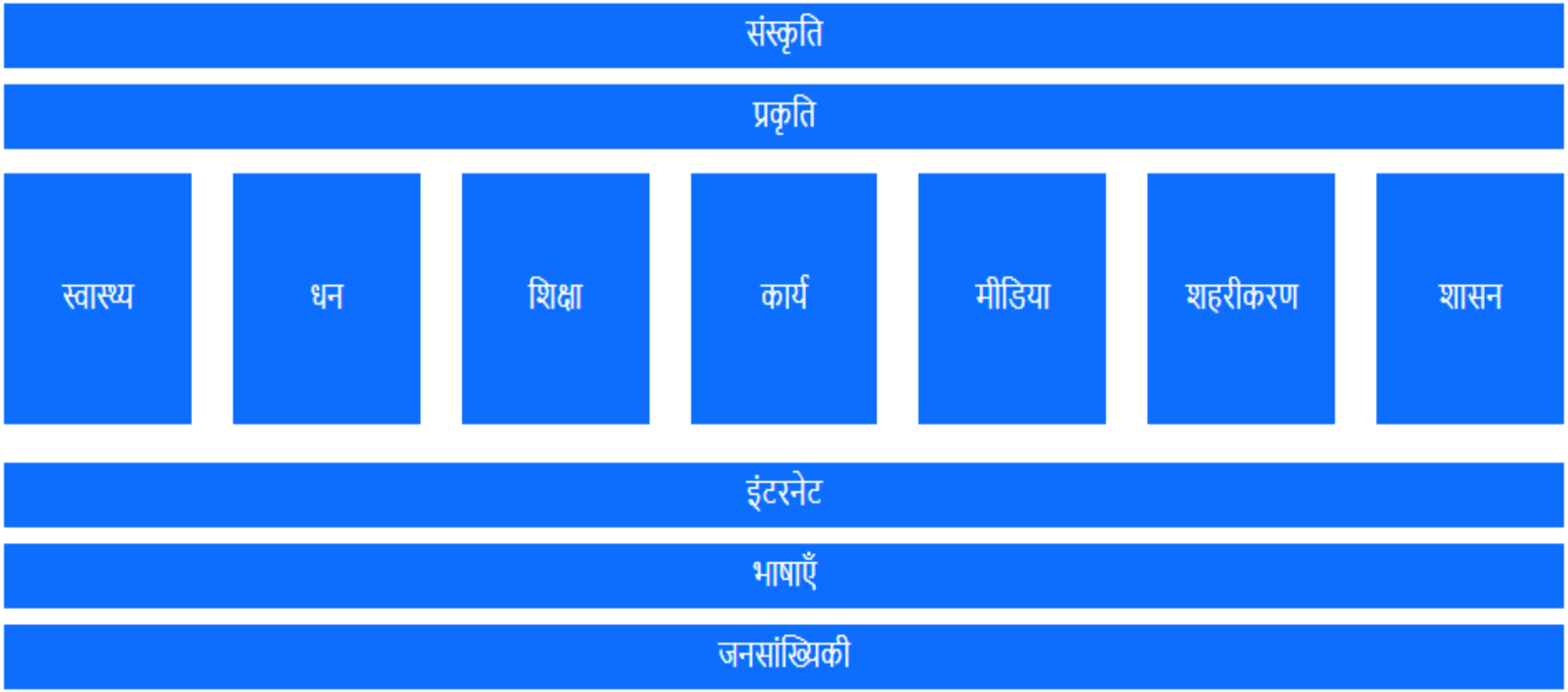
Yellow Pages: Free browsing of City retail, businesses, government offices & entrepreneurs. Integrated city employment listing & related product/services listing.

प्रारंग के येलो पेजेज़ के माध्यम से, अपने व्यवसाय को कैसे बढ़ावा दें ?

चरण 1: https://www.prarang.in/ पर जाएं
चरण 2: "Content" पर क्लिक करें
चरण 3: रामपुर पोर्टल का चयन करें
चरण 4: "Yellow Pages" सेक्शन पर क्लिक करें
चरण 5: रामपुर की स्थानीय दुकानों और व्यवसायों के बारे में विवरण ब्राउज़ करें
चरण 6: अपना खुद का व्यवसाय सूचीबद्ध करने के लिए, अपने नाम, फ़ोन नंबर और पासवर्ड के साथ पंजीकरण करें
चरण 7: “Login" पर क्लिक करें और अपने फ़ोन नंबर और पासवर्ड के साथ लॉगिन करें
चरण 8: "Add Listing" पर क्लिक करें, मुफ़्त विकल्प का चयन करें और आवश्यक विवरण जोड़ें
चरण 9: "Submit" बटन पर क्लिक करें

Rampur Metrics : District Rank Report

Socio-Economics & Culture/Nature Metrics of Rampur District, contextualized by Demography, Languages & Internet access



Rampur : AI for Governance City Metrics

Rampur Highlight Statements – Generated by Traditional A.I. applied on Rampur Big Data including Rampur District Rank

Rampur Highlights

Better than India Average-

1. Rampur is the 48th highest ranked in Perso-Arabic Script (Urdu) out of 768 city/districts of India. This indicates a high pool of muslim population compared to other cities.
2. The average No of District Hospital of Indian city (district capitals)/districts is 1. Rampur is the 52nd highest ranked city out of 768 city/districts. This indicates that health infrastructure in this district is better than other districts.
3. Out of 768 District Capitals/Districts of India, Rampur is the 58th highest ranked in # of UG Enrolments - Law (No, AISHE 2021) . This implies that this district is more urbanized and/or has a better-developed educational infrastructure compared to other districts.
4. Out of 768 District Capitals/Districts of India Rampur is the 468th best ranked in Number of Cyber Crimes (NO, IPC 2020) . This indicates a safer district as compared to other districts.

Worse than India Average-

1. Rampur is the 268th worst ranked in Number of Murders (NO, IPC 2020) out of 768 city/districts of India. This implies lesser effectiveness of law and order in this district compared to other districts.
2. The Average Crime/1000 Pop (Ratio, IPC 2020) of Indian City (District Capitals)/Districts is Rampur is the 333rd worst ranked City out of 768 City/Districts.This implies lesser effectiveness of law and order in this district compared to other districts.
3. Out of 768 District Capitals/Districts of India, Rampur is the 372nd worst ranked in Murder/Lakh Pop (Ratio, IPC 2020) .This implies lesser effectiveness of law and order in this district compared to other districts.
4. Out of 768 District Capitals/Districts of India, Rampur is the 618th worst ranked in # of Companies,2023 .This implies that this district is not highly urbanized compared to other districts.

Rampur District Rank vis-à-vis 768 India Districts

For Eg - Languages

Sr.	Fields	India Average	Rank out of 768	City / District Data
Better than India Average-				
1	Perso-Arabic Script (Urdu)	33190	48th	118,671

For Eg - Education

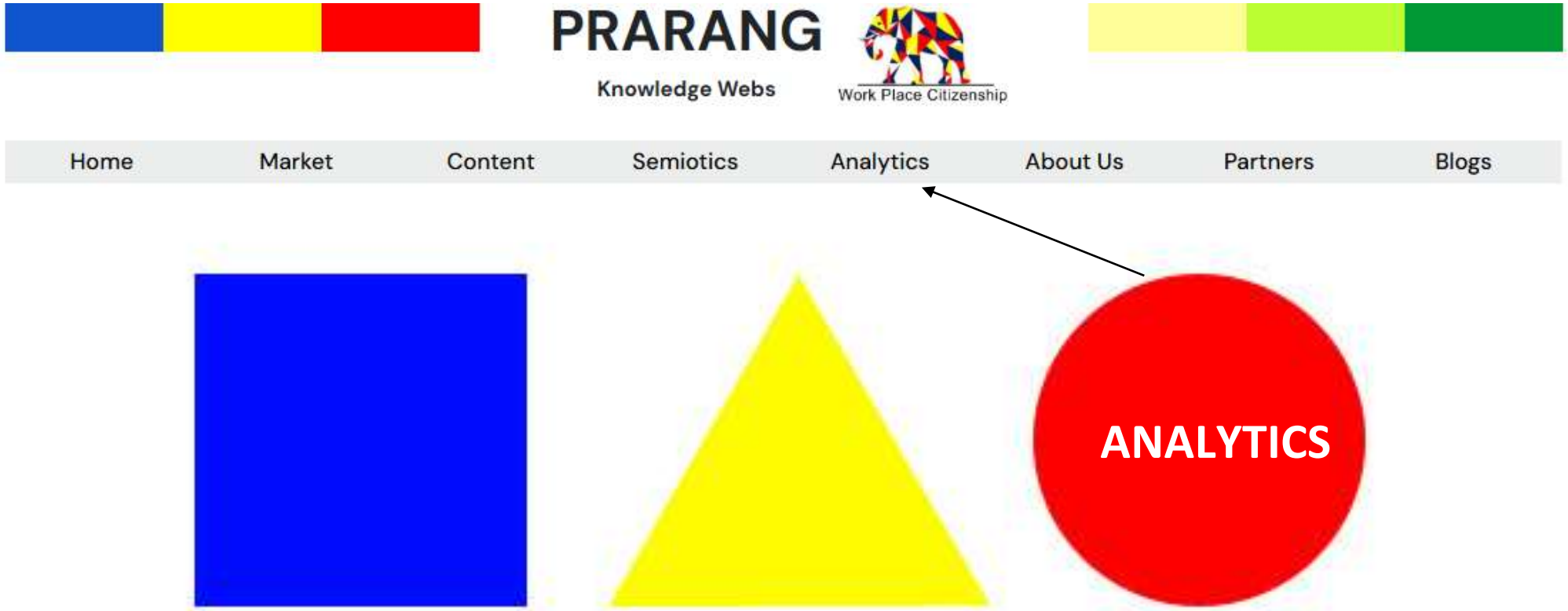
Better than India Average-				
1	# of UG Enrolments - Law (No, AISHE 2021)	593	58th	1,664
2	# of ITIS seats (No, AISHE 2021)	4319	78th	9,550

For Eg - Urbanization

Worse than India Average-				
1	# of Households with Location of drinking water source within premises	150461	341st	16,026
2	# of Households with Main source of Lighting as Solar Energy	1378	392nd	111
3	# of Households with Main source of Lighting as Electricity	217194	467th	6,155
4	Number of towns (Number , Census 2011)	10	21st	10

Rampur City Internet Trends
(रामपुर शहर की इंटरनेट दिशा)

Work Place Citizenship



How to Access Rampur’s Key City/District Metrics

Step 1: Go to https://www.prarang.in/

Step 2: Click on Analytics

Step 3: Choose any section under India Analytics

Step 4: In the States section, click on North and Select Uttar Pradesh

Step 5: From the dropdown menu, Click on Rampur

Step 6: Click on any of the 12 City/District metrics and access key information about your city.

Step 7: You can also see comparison of these metrics with other Cities/Districts of India

Rampur City Internet Key Metrics

City Netizens

Metric	#
City Population (2011 Census)	325,313
City Hindi + Urdu Speaking Population (2011 Census)	55,947 + 92,022
City Internet Users Population (September 2024)	489,340
City Facebook Users Count (February 2025)	135,500
City LinkedIn Users Count (January 2025)	9,071
City X Users Count (January 2025)	72,500

Prarang Subscribers

Work Place Citizenship

Metric	#
Prarang Hyperlocal Hindi Subscribers (February 2025)	10,024
Prarang Hyperlocal Subscribers Monthly Reach (February 2025)(FB+App)	105,056
Prarang Hyperlocal Subscribers Daily Reach (February 2025)(FB+App)	3,752

* Source – TRAI 24 – UP Urban; Census 2011; Meta, LinkedIn, X – Ad Module

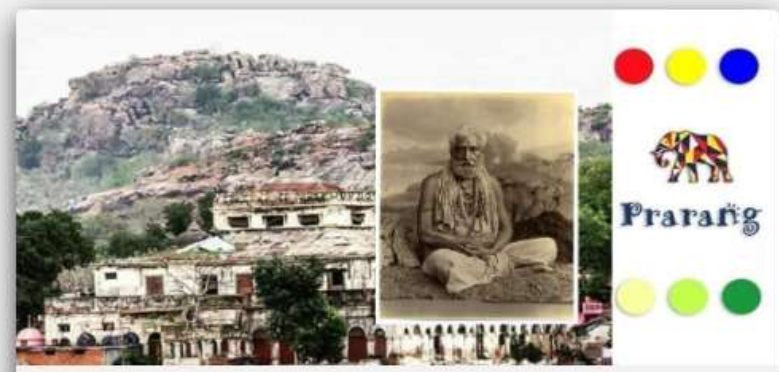
Prarang : Top 3 Posts and Readers for February 2025

Your Favourite Posts

आइए, पता लगाते हैं, लाभदायक संकर बीज उत्पादन की विधि का

View Count: 2915

डीएनए



जानिए, गोखर पर्वत के इतिहास और यहाँ प्राप्त होने वाली आध्यात्मिकता के अद्भुत संगम को

View Count: 2840

पर्वत, चोटी व पठार

आइए, अपने रामपुर के कुछ ऐतिहासिक और प्रसिद्ध पर्यटक आकर्षणों पर एक नज़र डालें

View Count: 2781

दृश्य 3 कला व सौन्दर्य

Our Most Dedicated Readers

1. Mujeeb K Khan

Post Likes: 21

Profile Link

2. Suresh Suresh

Post Likes: 19

Profile Link

3. Arhan Ali Khan

Post Likes: 12

Profile Link

Internet Rampur Trends – What is Rampur Google Searching On ?

Key Themes – Liquor Price, Cinemas, Places, Weather, Ramzan

February 2025

- Sehri time rampur
- iftar time rampur
- Godawan whisky price
- rampur daru price
- rampur signature reserve price
- rampur to dehradun train
- rampur to dehradun distance
- rampur to hardoi distnce
- Bareilly se rampur ki duri
- radha starworld rampur

January 2025

- current temperature in rampur
- rampur to prayagraj
- temperature today rampur
- Weather in rampur up
- Indri whisky price in up
- rampur whisky price
- radha starworld cinema rampur
- rampur junction railway station
- Radha cinema rampur show timings today
- Radha cinema rampur show time
- Diamond cinema rampur show timings today

* Source – Google Trends, SEMrush, Ahrefs, Google Keyword Planner

Work Place Citizenship

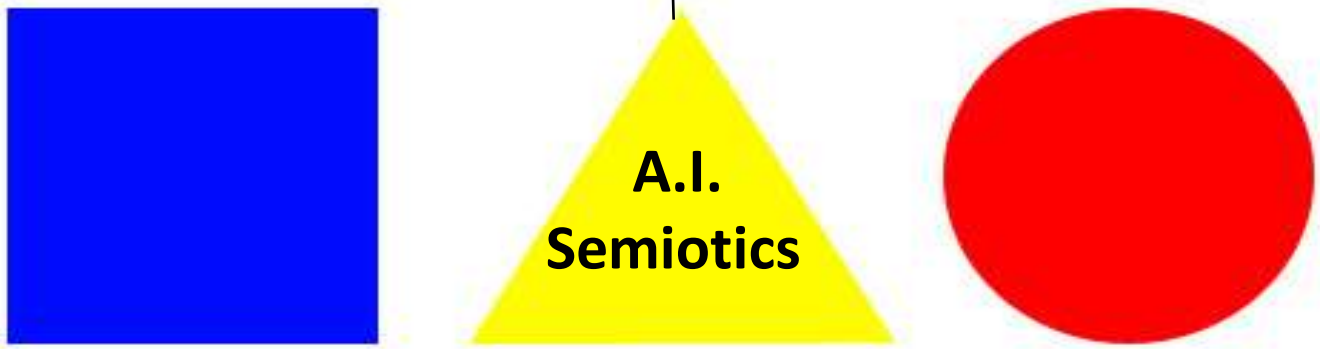
Prarang – Impact & Benefits
(प्रारंग - प्रभाव और लाभ)

PRARANG

Knowledge Webs

Work Place Citizenship

Home | Market | Content | Semiotics | Analytics | About Us | Partners | Blogs



सांकेतिकता (Semiotics) क्या है और हमारे लिए क्यों आवश्यक है ?

By definition, semiotics is the study of **signs** and **symbols** and their use or interpretation.

Prarang's city semiotics displays a select geography's Content reading, rejecting, browsing & watching trends are a reflection of its continuously changing **Emotions & Interests**.

It also provides important insights into the City's need vis-à-vis the City's work & education patterns. This is a continuous feedback loop useful for governance & also for customizing products & solutions.

ए आई (AI) की सहायता से जानें, रामपुर को किन विषयों में रुचि है:

Live City Semiotics -

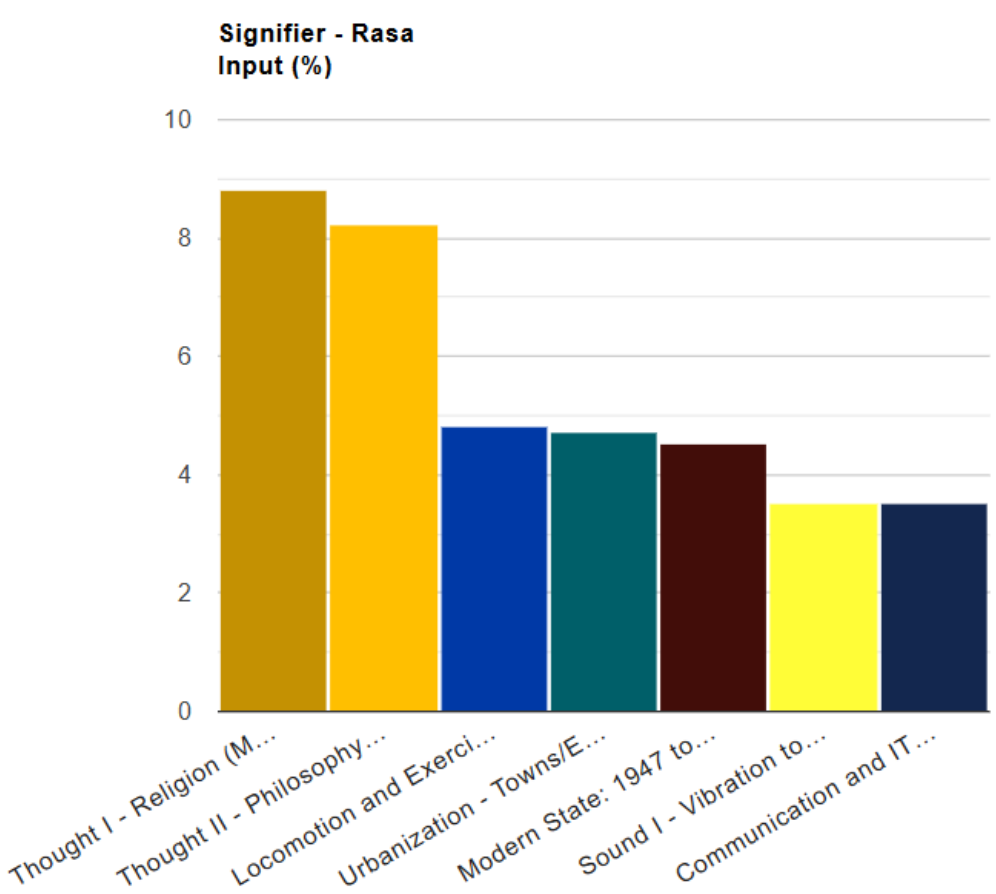
Lucknow , U.P | Rampur , U.P | Meerut , U.P | Jaunpur , U.P

Step 1: Go to https://www.prarang.in/
Step 2: Click on Semiotics
Step 3: Under the live city Semiotics section, click on Rampur

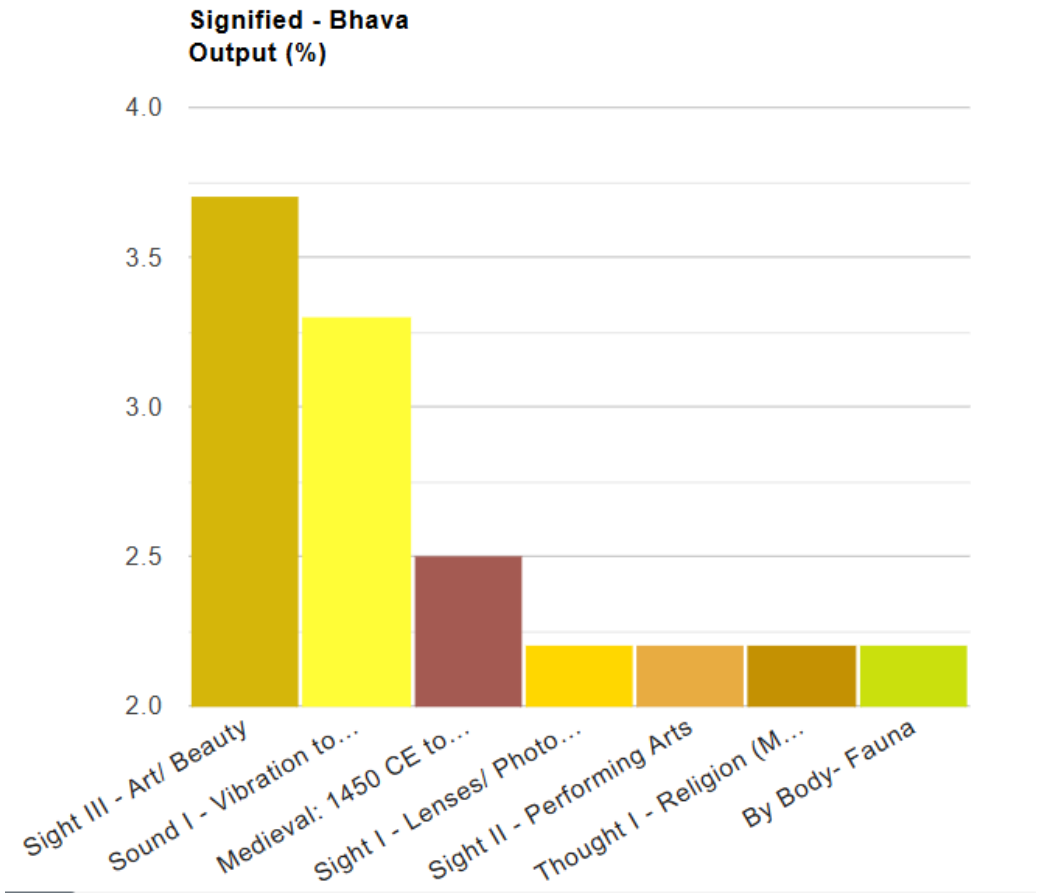
Prarang Rampur Trends – रामपुर के लोग, क्या पढ़ना पसंद करते हैं ?

Culture - Nature: (01 July 2022 – 1 March 2025)

Prarang's Daily Posts



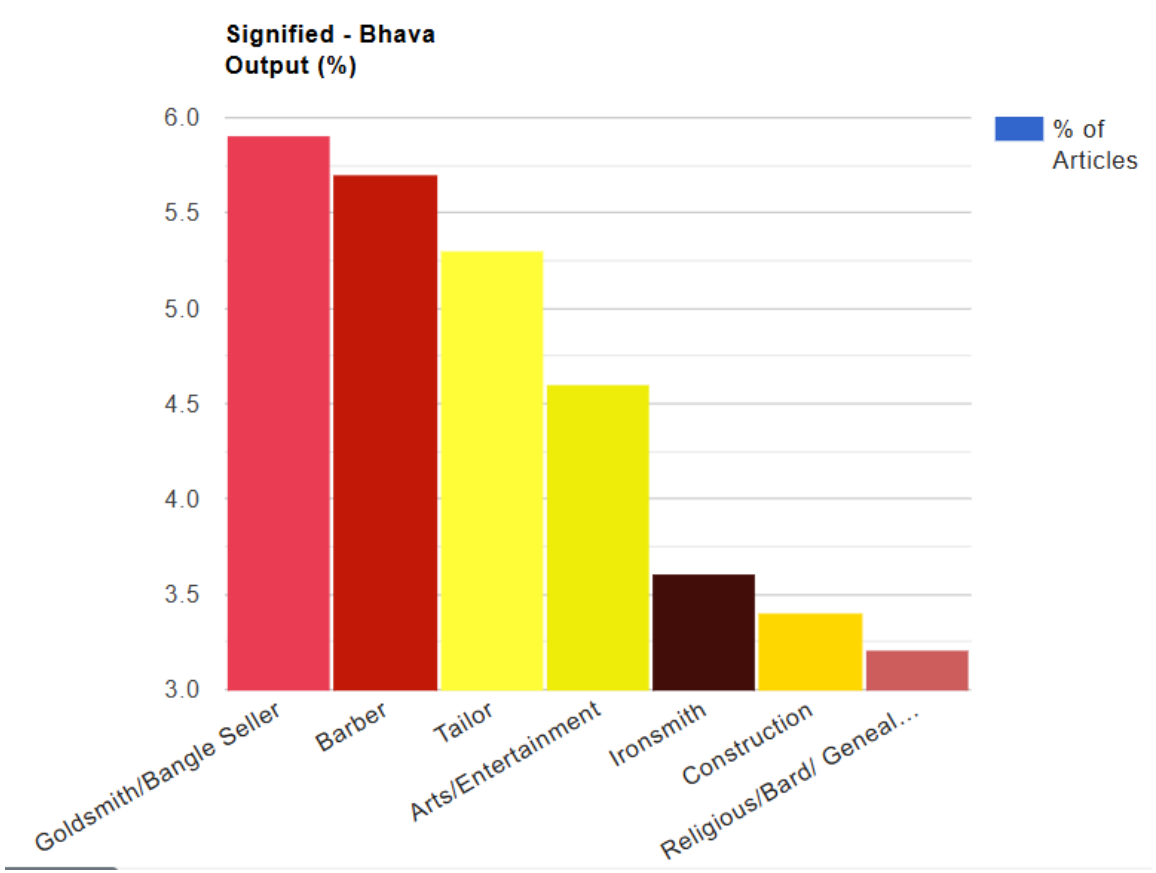
Rampur Reader's Choice



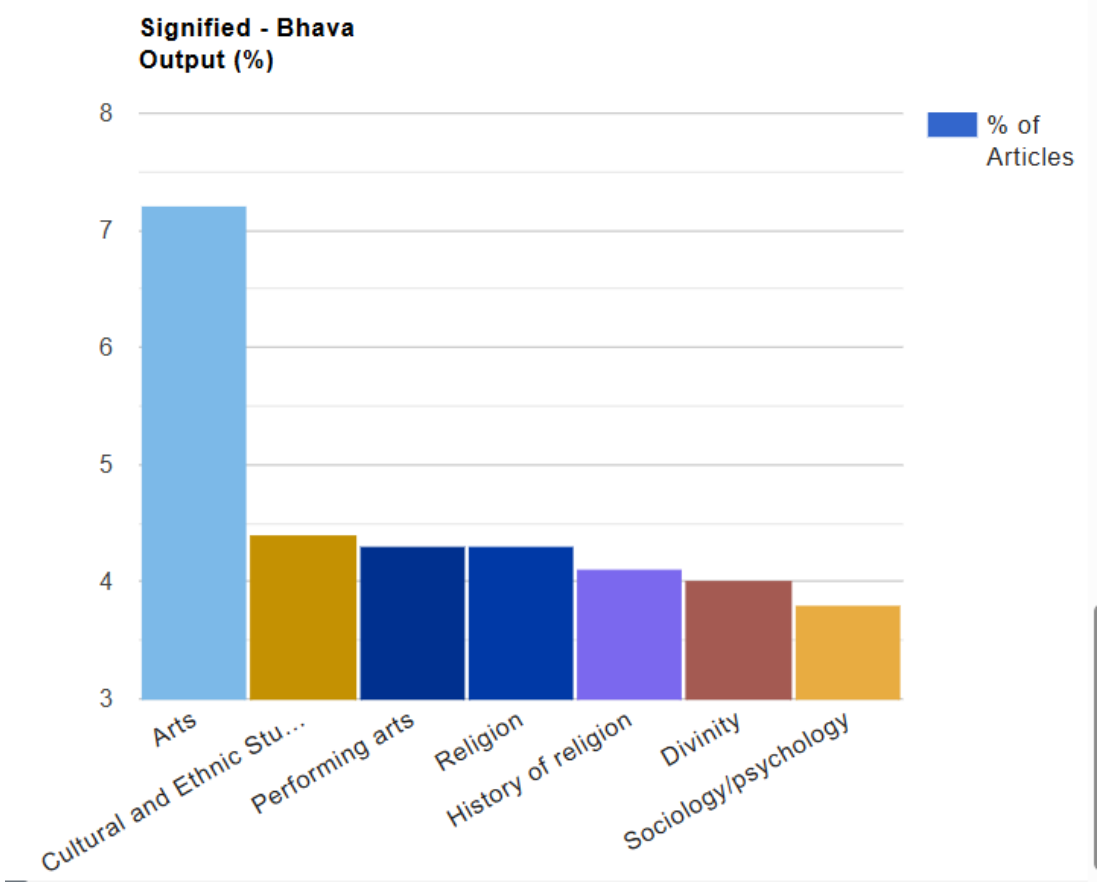
जानें, रामपुर किन व्यवसायों और शिक्षा के माध्यमों को पढ़ना पसंद करता है

Date Range: (01 July 2022 – 1 March 2025)

Work



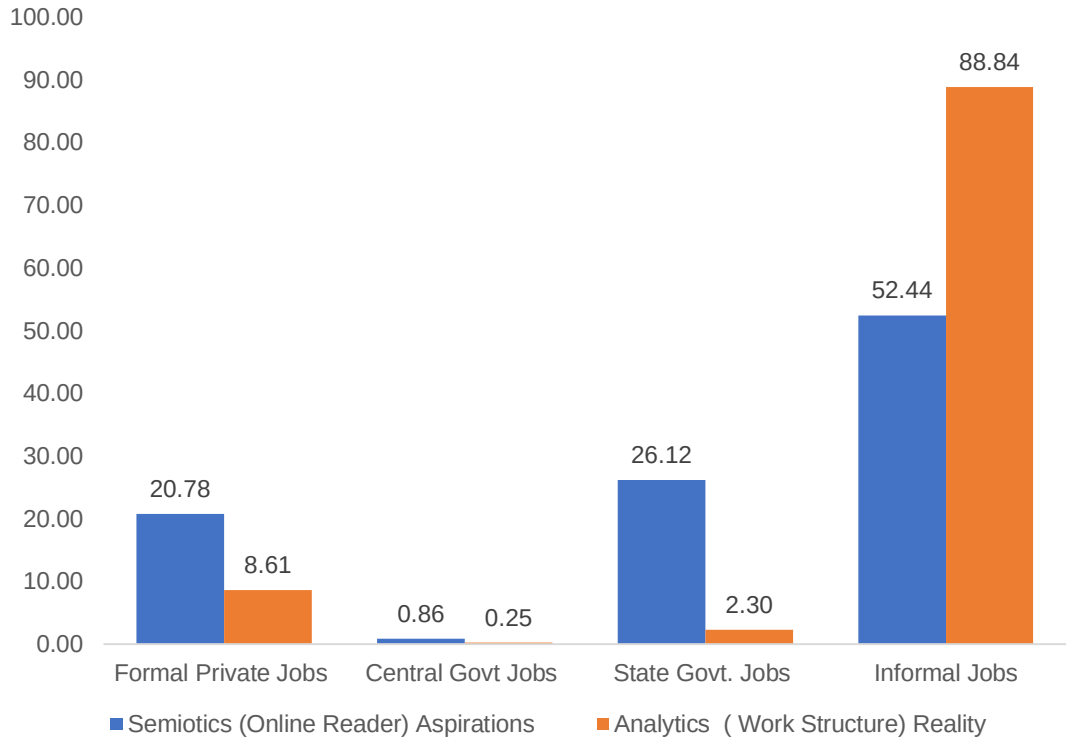
Education



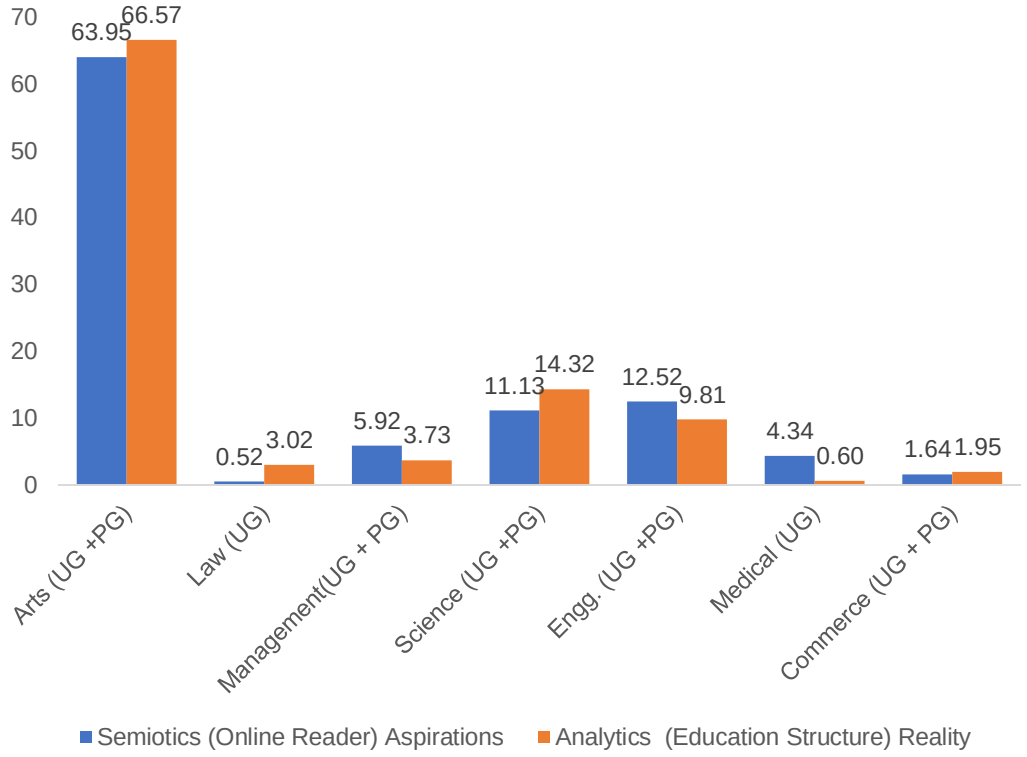
Comparison Between Semiotics (Online Reader) Aspirations Vs Analytics (Work & Education Structure) Reality for Rampur

Date Range: (01 July 2022 – 1 March 2025)

Work



Education



Info Source :

1) Number, Labour Ministry Quarterly employment Survey 2022
2) Number, DOE Annual Report 2018
3) Number, Labour Ministry Quarterly employment Survey 2022 and Sengupta committee

Info Source :

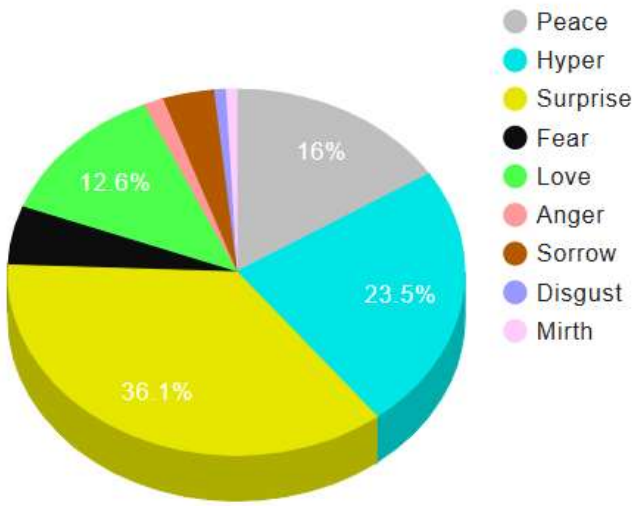
(No, AISHE 2020)

Semiotics: Mood (Emotions) of Rampur Internet Readers

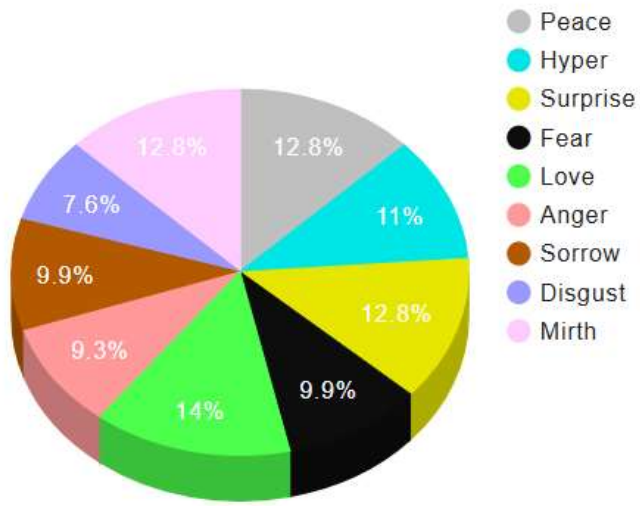
Start Date: 07/01/2022 End Date: 03/01/2025 Submit

City's Mood

Signifier - Rasa
Writer's Emotion



Signified - Bhava
Reader's Emotion



City Semiotics –
Automated Measure of Likes/Dislikes of Reading/Browsing by Rampur Prarang Hindi Web Users

Prarang Rampur - Current Status

- Daily Posts - Started October 2017 – 2,686 Posts in 2,686 Days (80 Months+)
- Rampur Knowledge Web – 1977 Culture (History 242 +Art 975 +Science 760) & 709 Nature (Geo 229 +Fauna 287+ Flora 193)
- Rampur City Metrics – 12 Categories – 127 Metrics from 42 Public Sources – Demography 3; Internet 6; Language 17; Education 28; Work 10; Health 8; Urbanisation 13; Governance 9; Media 3; Culture 3; Wealth 23, Nature 4.
- Rampur Subscribers – 10,024 (February 2025)
- Rampur Daily Reach (Avg) – 3,752 (February 2025)

प्रारंग रामपुर - स्मार्ट नागरिकता

- Knowledge Content (Local & Customized Global) – 10-15 मिनट की दैनिक पढ़ाई – समाचार/राजनीति से मुक्त, सकारात्मक, उपयोगी जानकारी – सभी आयु समूहों के लिए
- Rampur Portal – Hyperlocal - रामपुर की सबसे बड़ी वेबसाइट। रामपुर के लिए सबसे बड़ी वेबसाइट
- Hindi Content – Total Hindi Content for 4 Cities – लगभग 10,000 हिंदी संदर्भित लेख (प्रत्येक में 1000 शब्द और 3 तस्वीरें) 7 वर्षों में – लगभग 24 वर्षों में "विकिपीडिया हिंदी वेब" का 1/15 आकार
- Rampur Netizen Portal – Big Data - सभी उपयोगी "डेटा मेट्रिक्स" एक ही स्थान पर – अद्यतन और निष्पक्ष, छात्रों, व्यवसाय, शोध और शासन के आसान संदर्भ के लिए
- Rampur District Rank System – A.I. for Governance – रामपुर तुलना (भारत के सभी 768 ज़िलों) और सुधार के लिए शासन उपकरण
- Yellow Pages & e-Cards – स्थानीय (छोटे/सूक्ष्म) व्यवसाय और स्थानीय डिजिटलीकरण सुविधा
- World's First "City Semiotics – रामपुर की इच्छाओं (पसंद/नापसंद) को रामपुर की आवश्यकताओं से मापना

Rampur’s Digital Transformation – February 2025 Insights

✓ **10,024** Subscribers | **3,752** Daily Readers
✓ 28 Knowledge Posts Published – Culture, Nature, Work & Education
✓ **Most Read Topics:** Local governance, Tourism, Agriculture and Digital Services.
✓ **Top Internet Searches:** Weather, Business, Legal Queries, and Entertainment
✓ **AI for City Insights**: Prarang’s Semiotics analyzed Rampur' online behaviours, bridging gaps between aspirations and ground realities
✓ **AI for Governance** : District Rank Report tracking Rampur’s progress across 12 metrics influencing governance and community engagement.
✓**Business Enablement**: India’s first **Yellow Pages & vCards** in Hindi helped local businesses in Rampur gain visibility and access digital opportunities.

Work Place Citizenship

Thank You

QUESTIONS ?

(आपके सवाल)

https://www.prarang.in/rampur/